

# Domain Specific Conceptual Model Engineering

© Heinrich C. Mayr

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June 12, 2017



# Content

- Modeling
- Modeling Method Engineering
- Example: HCM-L and HBMS
- Commercial

# Modeling ?!

# Fundamental work and readings

Batini

Guizzardi

Mayr

Rolland

Becker

Hesse

Moody

Rumbaugh

Booch

Henderson-Sellers

Mylopoulos

Smith&Smith

Chen

Jacobsen

Nijssen

Stachowiak

De Antonellis

Kaschek

Olivé

Thalheim

Embley

Lenzerini

Opdahl

Verrijn-Stuart

Frank

Ling

Parnas

Wand

Guarino

Ludewig

Pastor

+++++

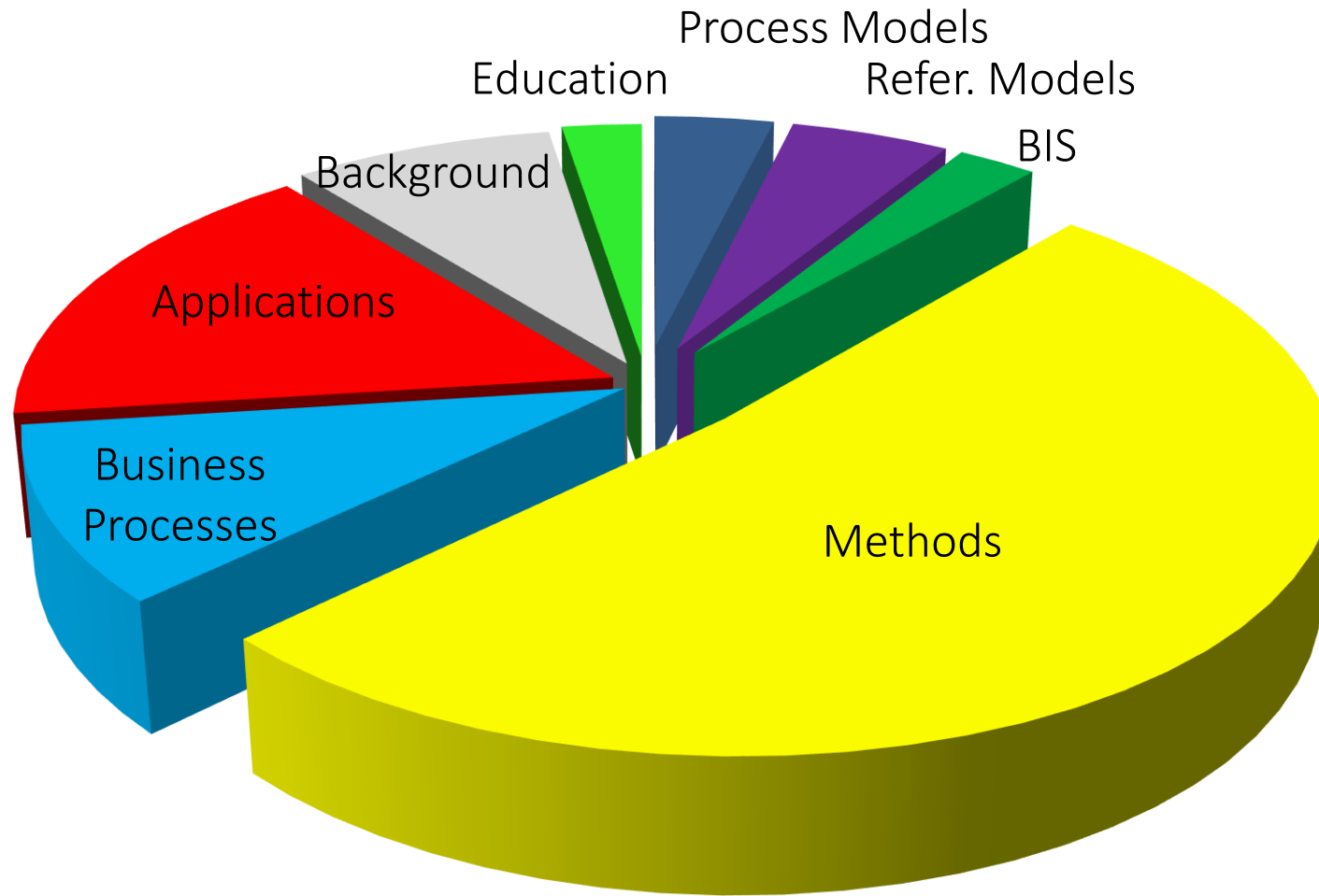
# D-A-CH Modeling Community

Biennial Conference since 1998: „Modellierung XXXX“

3 days, usually 110-150 participants



# D-A-CH Research



# International Community

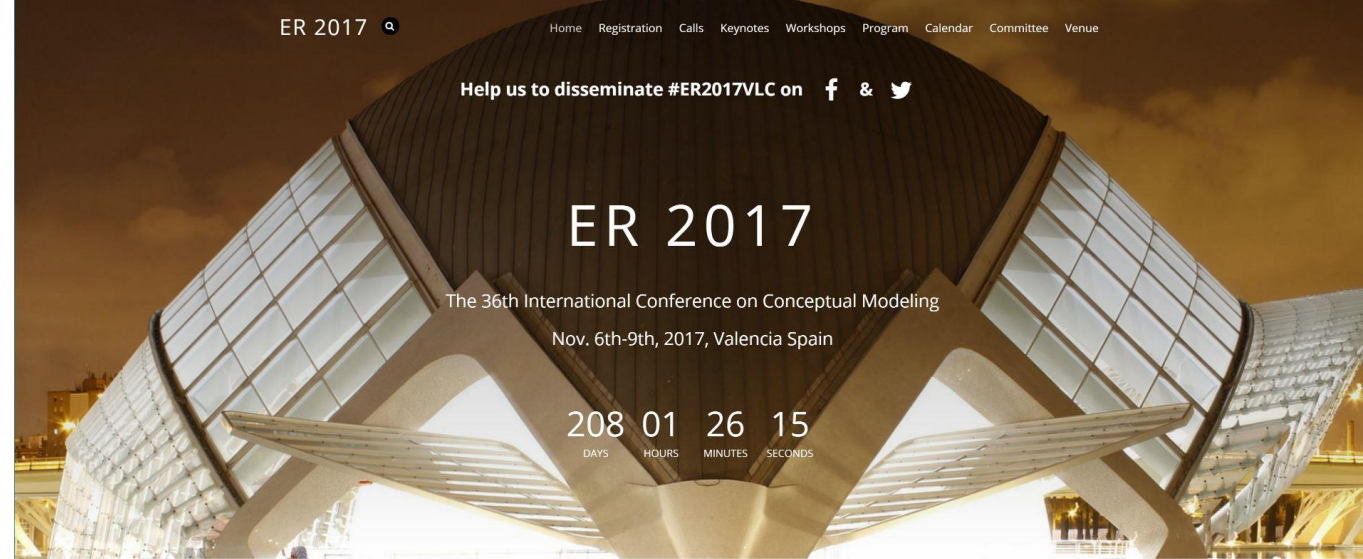
Annual Conference „Conceptual Modeling“ since 1979: **ERxx**

3-4 days, usually 150-200 participants

- <http://er2017.pros.webs.upv.es/>
- <http://conceptualmodeling.org/>

Annual Conference on Model Driven Engineering Languages and Systems: **Models xx**

- <http://www.cs.utexas.edu/models2017/home>



# Observation

## “Humans have an ambivalent position to modeling”

- they are modeling permanently - but mostly not being aware of it:
  - any kind of thinking, communicating about something implies modeling
  - Writing a novel = Modeling
  - Requirements engineering = Modeling to a large extent
  - Programming = Modeling



# Observation

## “Humans have an ambivalent position to modeling”

- when modeling consciously, they do it often unwillingly
  - prefer doing to planning; hipp: Agility (“agere”)
  - challenge the benefits of systematic modeling; use cost and time needed as an excuse
- but: in technical and life critical domains, modeling is a must – and done in most disciplines

# Observation

## “The Law of Logistic Growth\* holds for Modeling Languages”

smooth beginning

increasing growth

turning point

decreasing growth

**collapse**

\*Pierre-François Verhulst 1838





## PSL/PSA (Teichroew, 1964ff)

ISDOS: Information System Design and Optimization System

initially lean and clear; at the end:

19 „Objekts“ (ENTITY, ATTRIBUTE, CONDITION, ELEMENT, EVENT, PROCESS, REQUIREMENT etc.)

102 (!) „Relationships“

E.g.

# SA (Tom de Marco, 1978)

	PURPOSE	CONCEPT	MECHANISM	NOTATION	NOTE
1	BOUND CONTEXT	INSIDE/OUTSIDE	SA BOX	NAME	A11
7	RELATE/CONNECT	FROM/TO	SA ARROW	LABEL	A12
3	SHOW TRANSFORMATION	INPUT-OUTPUT	SA INTERFACE	LINEAL	A13
4	SHOW CIRCUMSTANCE	CONTROL	SA INTERFACE	CONTROL	A14
5	SHOW MEANS	SUPPORT	SA MECHANISM	MECHANISM	A15
6	NAME APPLY	ACTIVITY DATA HAPPENINGS THINGS	SA NAMES	ACTIVITY DATA VERB NOUN	A211
7	LABEL APPLY	THINGS HAPPENINGS	SA LABELS	NOUN VERB	A212
8	SHOW NECESSITY	I-D C-D	PATH		A213
9	SHOW DOMINANCE	C I	CONSTRAINT		A214
10	SHOW RELEVANCE	ICD ICD	ALL INTERFACES		A215
11	OMIT OBVIOUS	C-D I-D	OMITTED ARROW		A216
12	BE EXPLICIT WITHOUT CLUTTER	PIPELINES, CONDUITS, WIRES	BRANCH		A221
13			JOIN		A221
14	BE CONCISE AND CLEAR	CABLES, MULTI-WIRES	BUNDLE		A222
15			SPREAD		A222
16	SHOW EXCLUSIVES	EXPLICIT ALTERNATIVES	OR BRANCH		A223
17			OR JOIN		A223
18	SHOW INTERFACES TO PARENT DIAGRAM	SA BOUNDARY ARROWS (ON CHILD)			A231
19	SHOW EXPLICIT PARENT CONNECTION	NUMBER CONVENTION FOR PARENT, WRITE ICOM CODE ON CHILD BOUNDARY ARROWS			A232
20	SHOW UNIQUE DECOMPOSITION	DETAIL REFERENCE EXPRESSION (DRE)	C-NUMBER OR PAGE NUMBER OF DETAIL DIAGRAM		A233
21	SHOW SHARED OR VARIABLE DECOMPOSITION	DRE WITH (MODEL NAME)	SA CALL ON SUPPORT		A234
22	SHOW COOPERATION	INTERCHANGE OF SHARED RESPONSIBILITY	SA 2-WAY ARROWS		A311
23	SUPPRESS INTERCHANGE DETAILS	ALLOW 2-WAY WITHIN 3-WAY PIPELINES	2-WAY TO 3-WAY BUTTING ARROWS		A312
24	SUPPRESS "PASS-THROUGH" CLUTTER	ALLOW ARROWS TO GO OUTSIDE DIAGRAMS	SA "TUNNELING" (WITH REFERENCES)		A313
25	SUPPRESS NEEDED-ARROW CLUTTER	ALLOW TAGGED JUMPS WITHIN DIAGRAM	TO ALL OF FROM ALL		A314
26	SHOW NEEDED ANNOTATION	ALLOW WORDS IN DIAGRAM	SA NOTE	NOTE:	A32
27	OVERCOME CRAMPED SPACE	ALLOW REMOTE LOCATION OF WORDS IN DIAGRAM	SA FOOTNOTE		A32
28	SHOW COMMENTS ABOUT DIAGRAM	ALLOW WORDS ON (NOT IN) DIAGRAM	SA META-NOTE		A32
29	ENSURE PROPER ASSOCIATION OF WORDS	TIE WORDS TO INTENDED SUBJECT	SA "SQUIGGLE" (TOUCH REFERENCE)		A32
30	UNIQUE SHEET REFERENCE	CHRONOLOGICAL CREATION	SA C-NUMBER	AUTHOR INTL. INTEGER	A41
31	UNIQUE BOX REFERENCE	PATH DOWN TREE FROM BOX NUMBERS	SA NODE NUMBER (BOX NUMBERS)	P, D, OR M C. PARENT P, BOX B	A42
32	SAME FOR MULTI-MODELS	PRECEDE BY MODEL NAME	SA MODEL NAME	MODEL NAME/NODE#	A42
33	UNIQUE INTERFACE REFERENCE	ICOM WITH BOX NUMBER	SA BOX ICOM	BOX# · ICOM CODE	A43
34	UNIQUE ARROW REFERENCE	FROM - TO	PAIR OF BOX ICOMS	BOX ICOM <sub>1</sub> BOX ICOM <sub>2</sub>	A44
35	SHOW CONTEXT REFERENCE	SPECIFY A REFERENCE POINT	SA REF. EXP. "DOT"	"A122.W11" "WHICH SIDE"	A45
36	ASSIST CORRECT INTERPRETATION	SHOW DOMINANCE GEOMETRICALLY (ASSIST PARSE)	STAIRCASE LAYOUT	DOMINANCE	A5
37	ASSIST UNDERSTANDING	PROSE SUMMARY OF MESSAGE	SA TEXT	NODE# · T · INTEGER	A5
38	HIGHLIGHT FEATURES	SPECIAL EFFECTS FOR EXPOSITION ONLY	SA FECS	NODE# · F · INTEGER	A5
39	DEFINE TERMS	GLOSSARY WITH WORDS & PICTURES	SA GLOSSARY	MODEL NAME · G · INTEGER	A5
40	ORGANIZE PAGES	PROVIDE TABLE OF CONTENTS	SA NODE INDEX	NODE# ORDER	A5

Fig. 2. SA language features.

Tool: IDEFx  
still used?  
nostalgia?

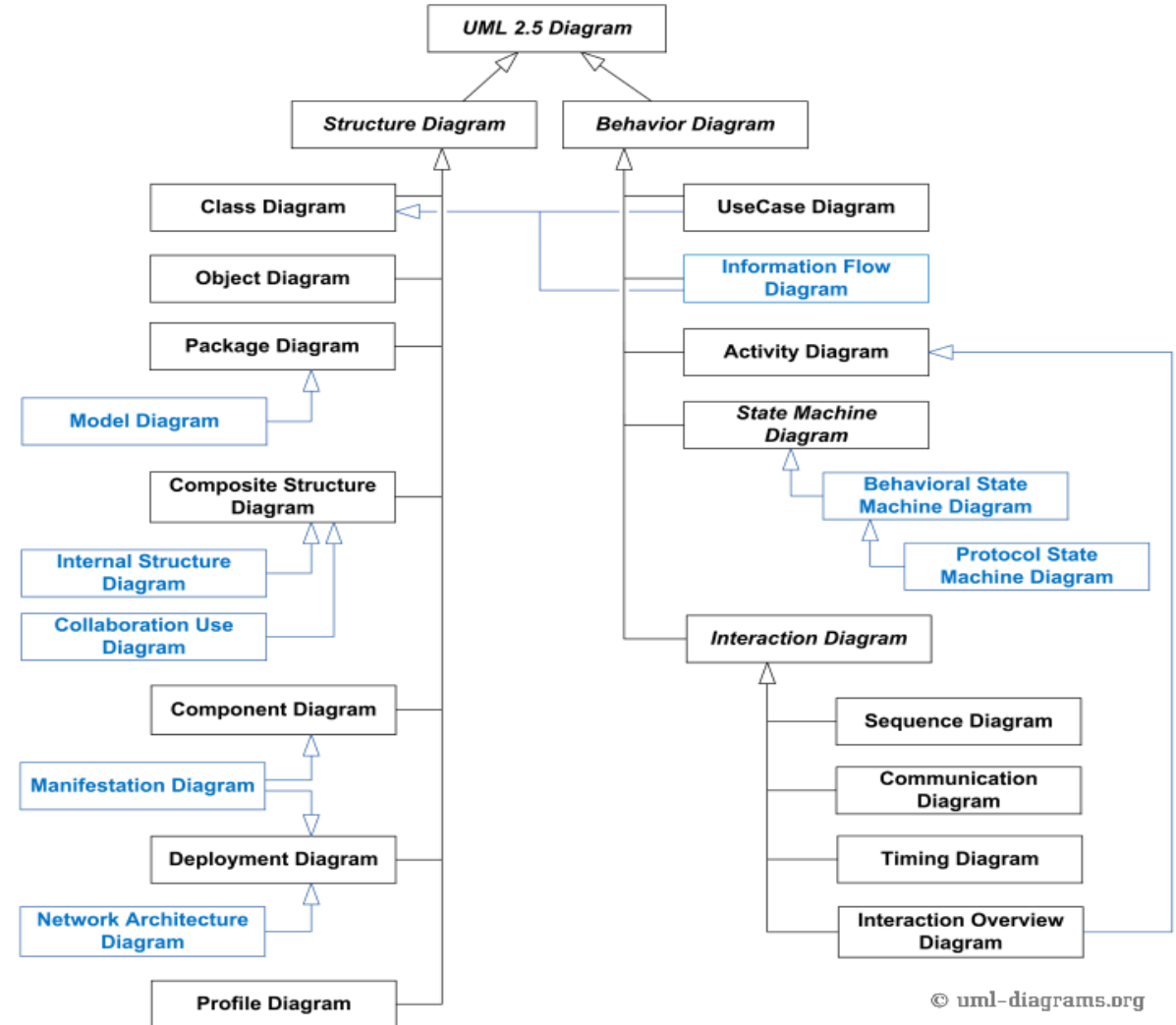


# UML 0.9 (1996)

- Use Case Diagram
- Class Diagram
- Sequence Diagram
- Collaboration Diagram
- State Diagram

# UML 2.5 (today)

Note, items in blue are not part of official taxonomy of UML 2.5 diagrams



© uml-diagrams.org

<http://www.uml-diagrams.org/uml-25-diagrams.html>

# Observation

## “The Law of Entropy is valid for Modeling”

Without the input of external energy (e.g., the users'),  
the community does not achieve  
to put some order  
into the world of modeling



and Entropy:

high variety of uncoordinated approaches

terminology

reinventions

method growth

zoo of tools



# Terminology

conceptual | conceptional

synonyma | homonyma

parallelism | concurrency

ontology | meta model | conceptual model | schema





# Imprecise Terms

semiformal, semistructured, ...

mapping | transformation

the attribute concept

the role concept



# Reinventions

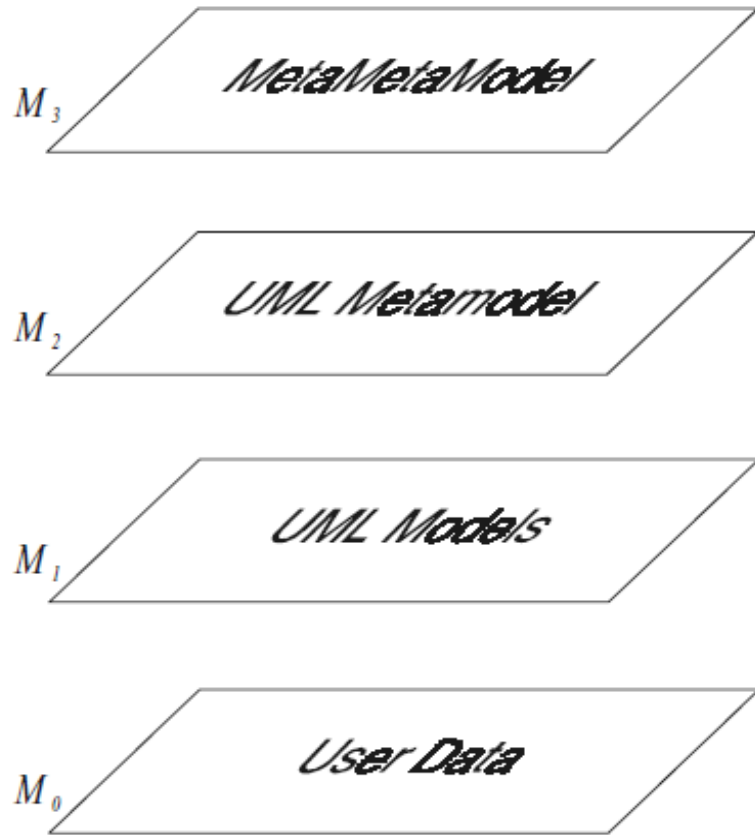
object orientation + message concept  
(Christen Nygaard 1966, B. Langeförs 1973)

diagram types

intension/extensions hierarchy

E.g.

# Reinventions



OMG Meta Object Facility (MOF)

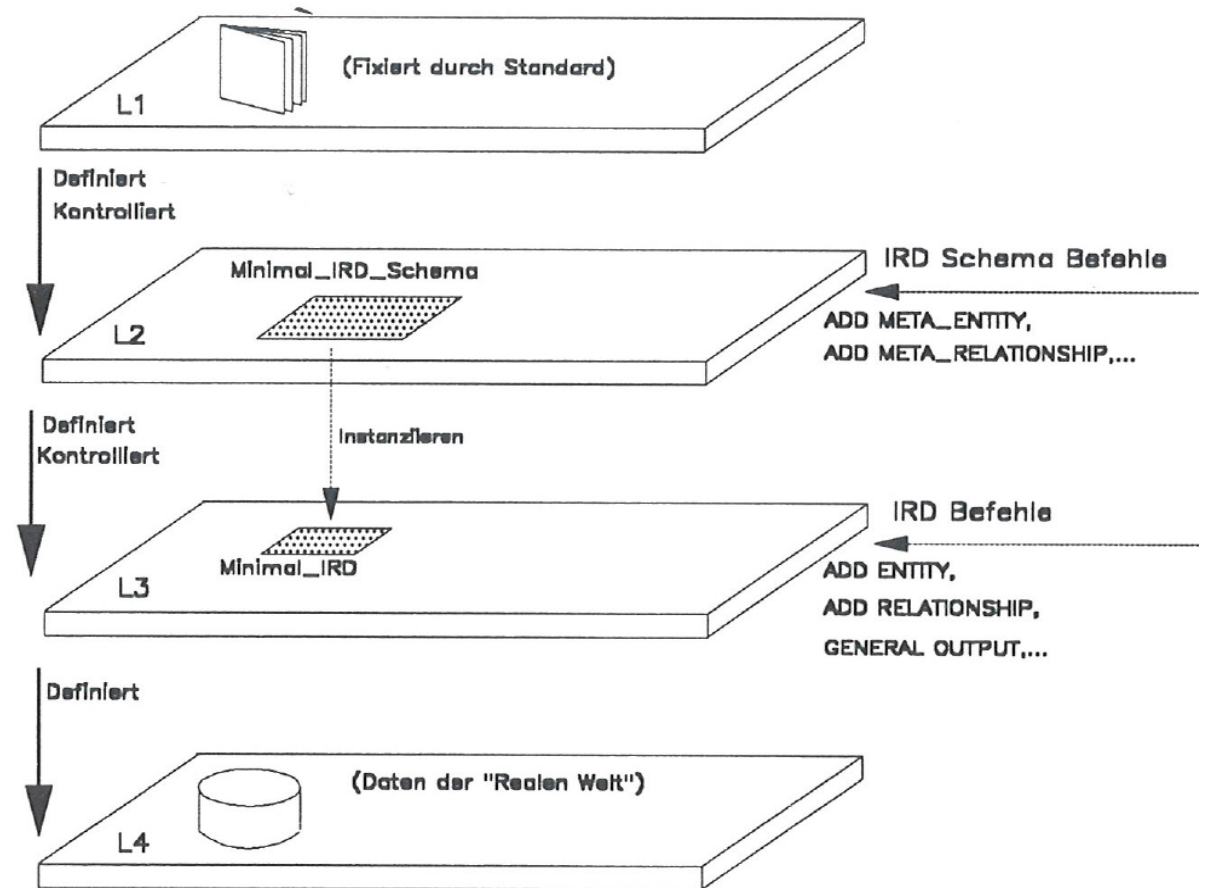


Fig. 1. The four-level metamodeling architecture.

Abb. 5-9: Das ANSI Kern-Modul

Atkinson, C.; Kühne, Th.: Rearchitecting the UML Infrastructure. ACM Transactions on Modeling and Computer Simulation, Vol. 12, No. 4, 2002.

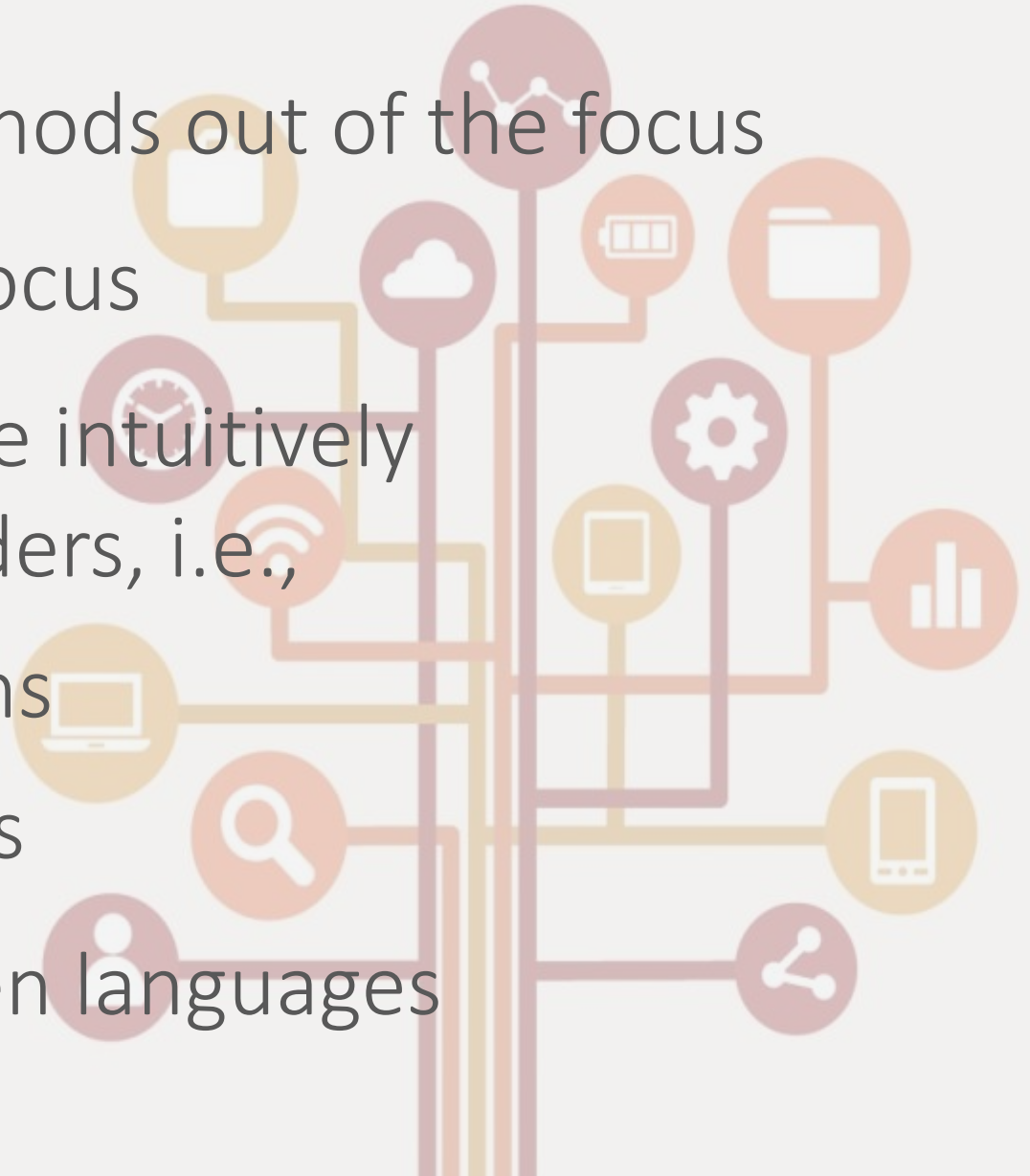


H. Thoma, EMISA-Forum 1/88

„free methods from  
Baroque opulence,  
find a compromise between  
correctness, completeness and understandability  
to have them  
profitably used in practise“

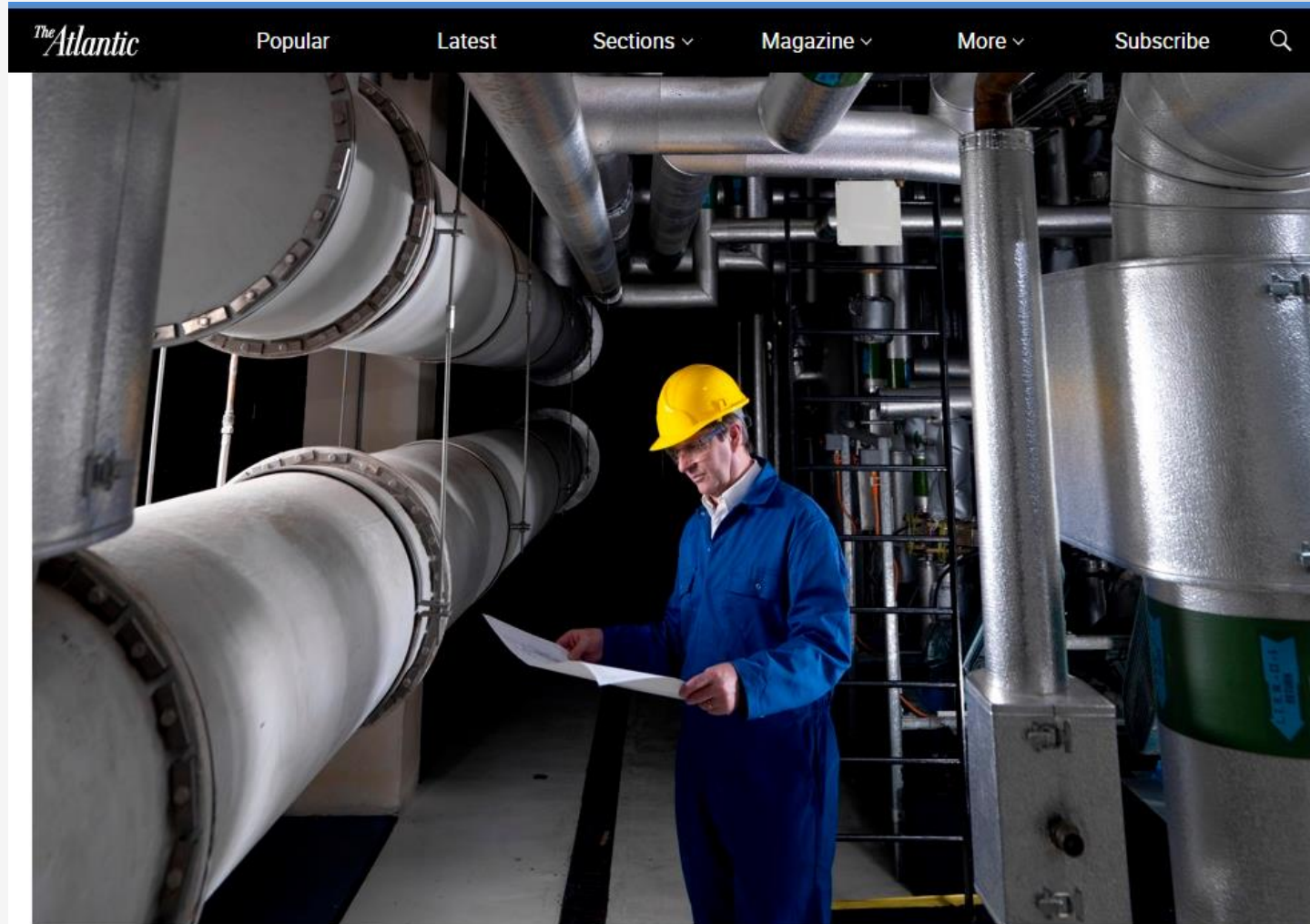
# Conclusion

- put „overloaded“, „unified“ methods out of the focus
- put the use of models into the focus
- provide modeling means that are intuitively understandable by the stakeholders, i.e.,
  - lean and focused set of notions
  - use „efficient“ visual notations
- support transformations between languages



# Conclusion

- A challenge for Software Development
- Modeling as engineering technique
- initially adopted by database engineers
- Models as kernels of each development
- Mappers and Transformers

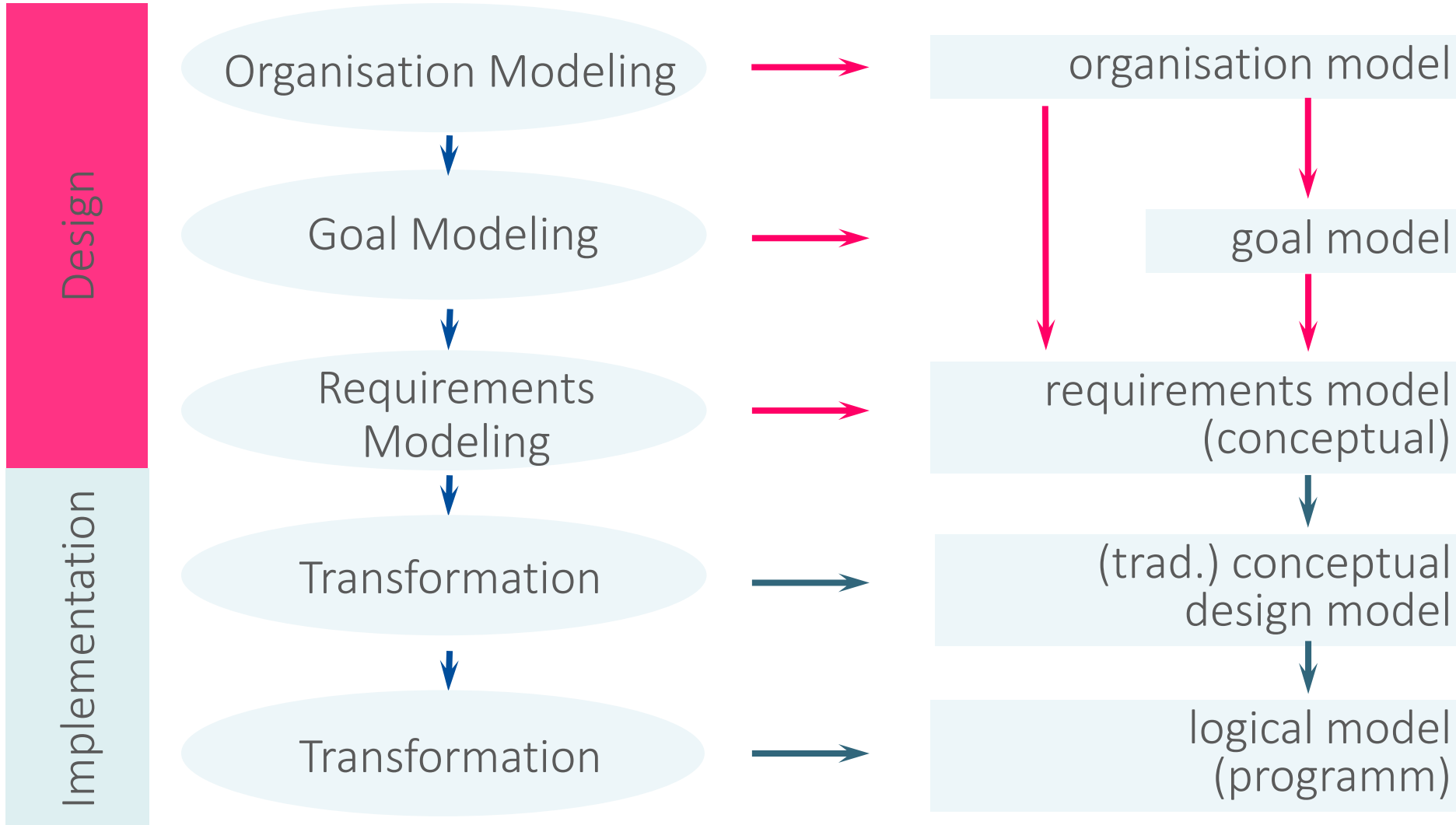


Andrew Brookes / Corbis

## Programmers: Stop Calling Yourself Engineers

It undermines a long tradition of designing and building infrastructure in the public interest.

# MDSO: by transformations



Example: ONME

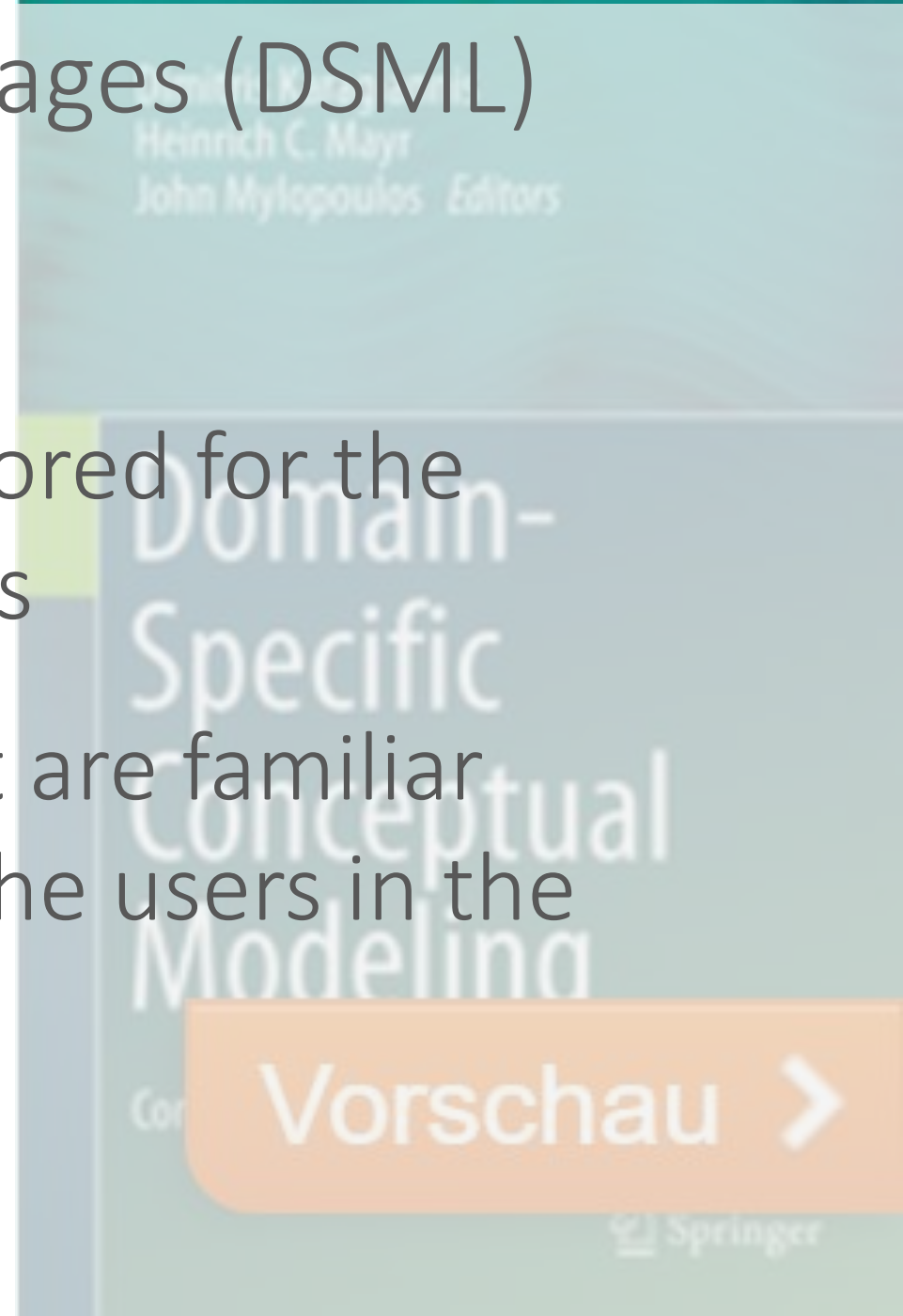


# Modeling Method Engineering



# Domain Specific Modeling Languages (DSML)

- + Lean set of modeling concepts
- + Explicit constraints that are tailored for the particular domain and purposes
- + Lexical/graphical notations that are familiar and/or easy to understand by the users in the given domain



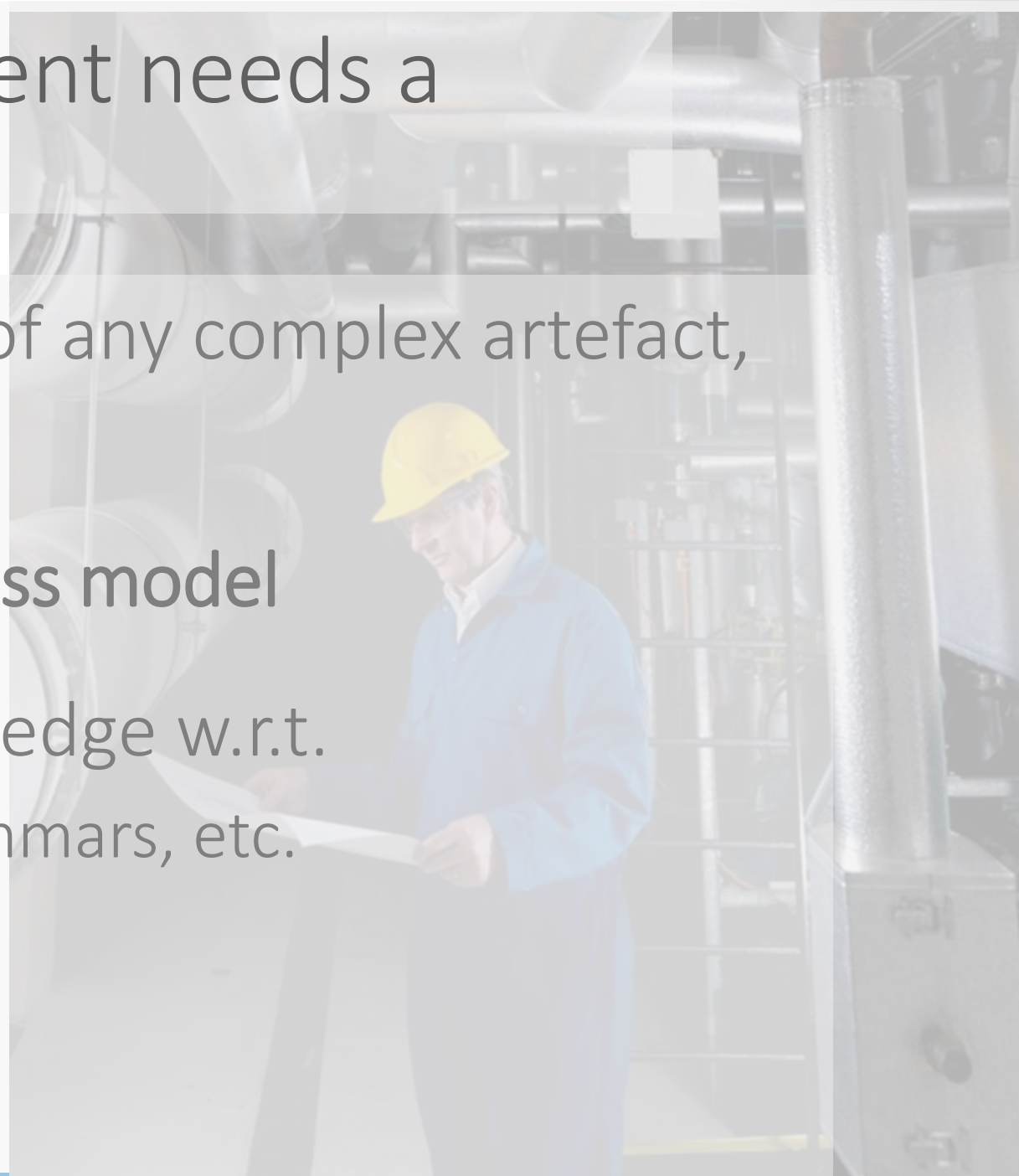
# Successful DSML development needs a systematic procedure

comparable to the development of any complex artefact, i.e. should

be grounded on a validated **process model**

exploit the existing body of knowledge w.r.t.

- formal languages, conceptual grammars, etc.
- semantic interpretation
- effective visual notations



# DSMM: Domain Specific Modeling Method

should

provide guidelines, patterns, style guides  
etc. for its application

be supported by

- a modeling tool, as well as by
- means for model management

Together, these components form a DSMM



# Modeling Method Characteristics

Conception

Modeling Language (notions and representations)

Methodology

Documentation

“Historic” references:

*Kaschek, R.; Mayr, H.C.: A Characterization of OOA-Tools. Proc. 4th Int. Symposium on Assessment of Software Tools. IEEE Computer Society Press. 1996.*

*Kaschek, R.; Mayr, H.C.: Characteristics of Object Oriented Modeling Methods. EMISA Forum 2/1998*

# Process of DSMM development

*J. Michael, H. C. Mayr: Creating a Domain Specific Modelling Method for Ambient Assistance. Proc. 2015 International Conference on Advances in ICT for Emerging Regions (ICTer)*

*U. Frank: Domain-Specific Modeling Languages: Requirements Analysis and Design Guidelines. In (I. Reinhartz-Berger et al. eds.): Domain Engineering, Springer, 2013, pp. 133-157.*

*U. Frank: Outline of a method for designing domain-specific modelling languages. ICB-Research Report 42, University Duisburg-Essen, 2010.*

## Preparation

- Clarify Scope and Purpose
- Analyse Requirements
- Analyse Context
- Conception

## Language Development

- Select a Base Modeling Language
- Specify Language
- Design the Graphical Notation

## Modeling Process

- Provide a stepwise Procedure for Modeling using the developed Language

## Modeling Tool Development

- Specify Tool Requirements
- Select Platform & Meta Modeling Language
- Define View
- Implement Tool
- Platform Dependent Add-ons

## Evaluation

- Design Evaluation
- Perform Evaluation
- Assess the Results

# Preparation: Scope, Context, Conception

intended domain, e.g.,

- real time, planning, CAD, embedded systems, enterprise modeling, BPM etc.
- underlying software life cycle (SLC) model and SLC-phases to be instantiated

involved persons (their roles, qualification profiles and responsibilities)

intended design products (documents)

usage operations / use cases

basic philosophy (ontological, epistemological, other)

starting point (e.g. pre design)





# Modeling Language, Notions

set of notions: meta model

sets of representation concepts: language

defined submodels (coherence)

quality criteria

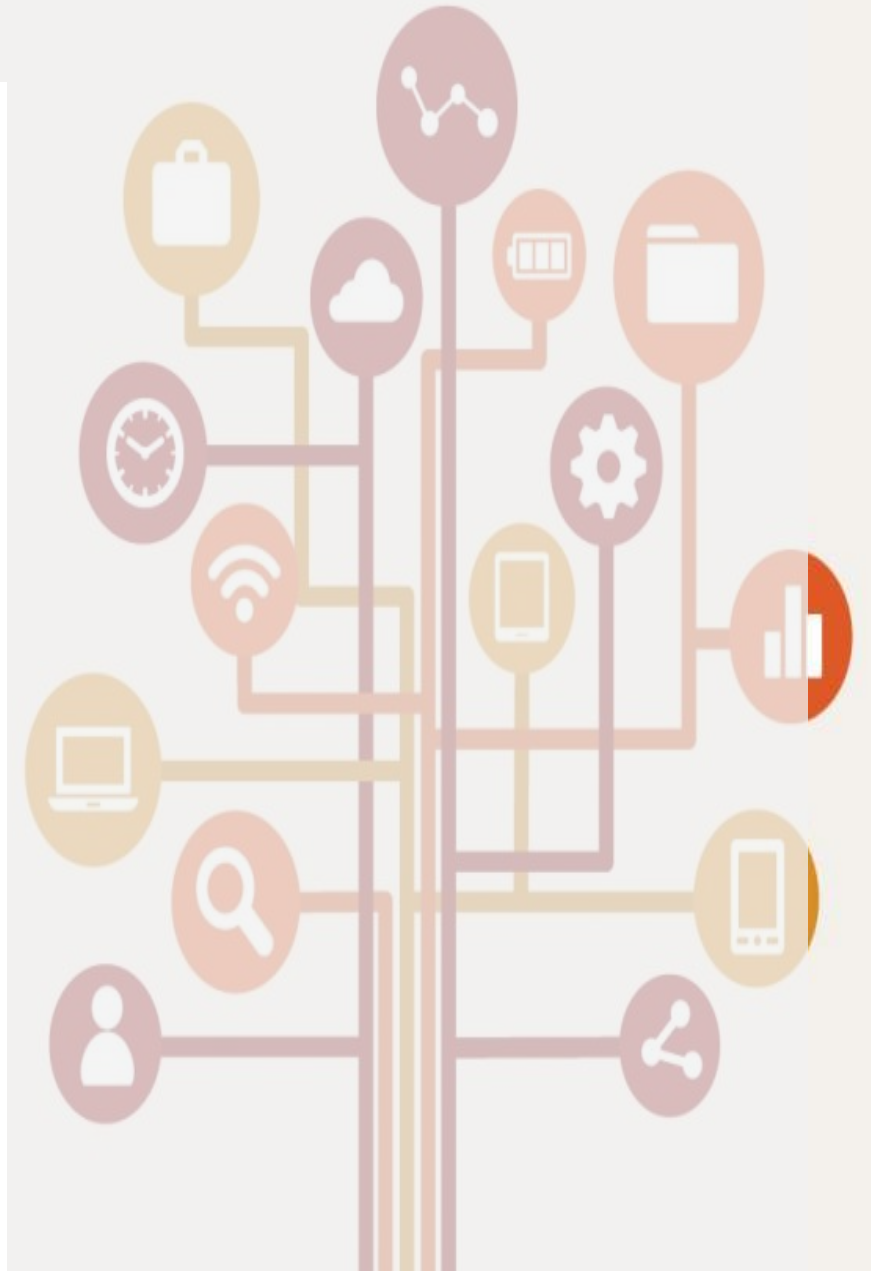
intuitive understandability

orthogonality of modeling notions

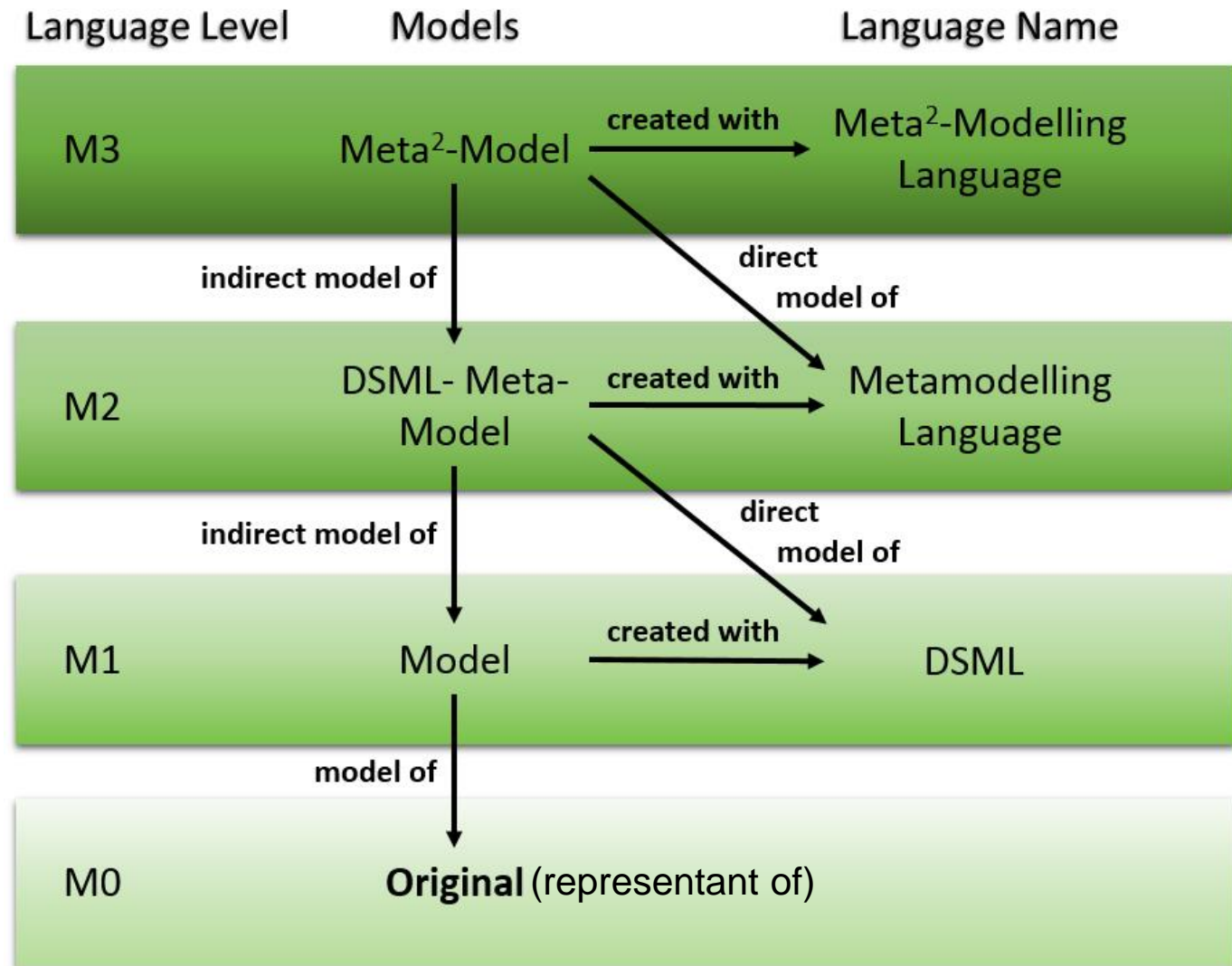
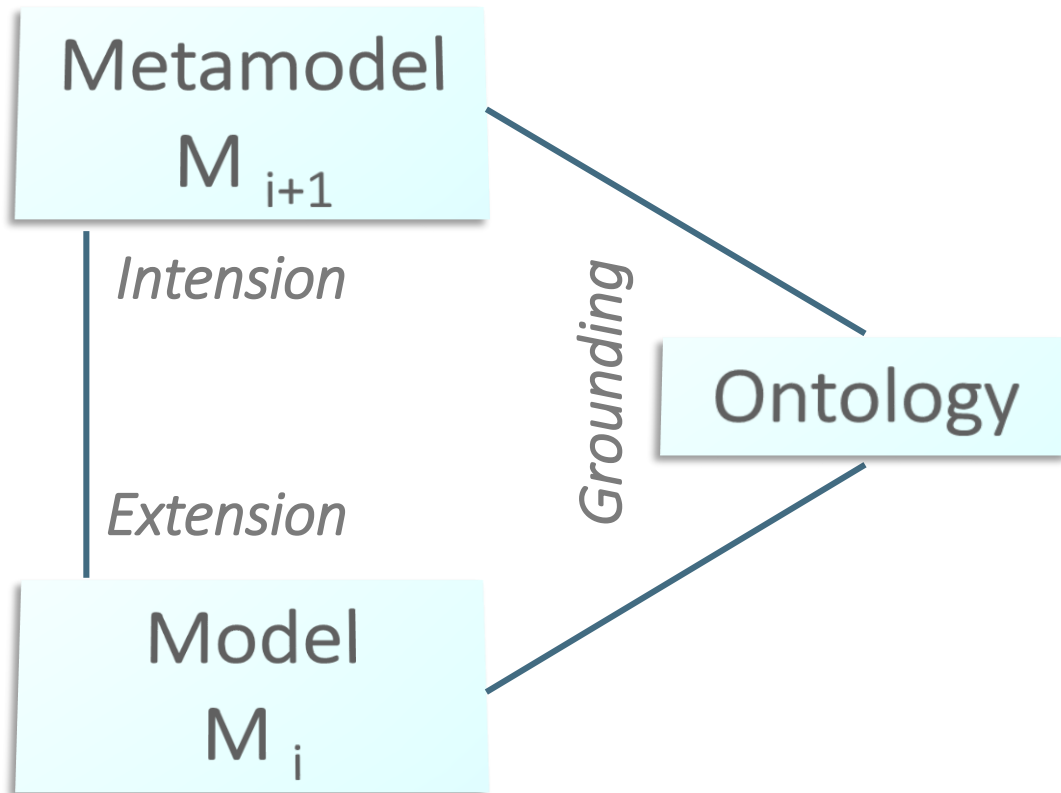
adequacy with respect to the conception

practicability

quantitative aspects



# Modeling Concepts: MOF Alignment





# Representation Concepts

per set (several are possible):

- correspondence between representation concepts and modeling notions

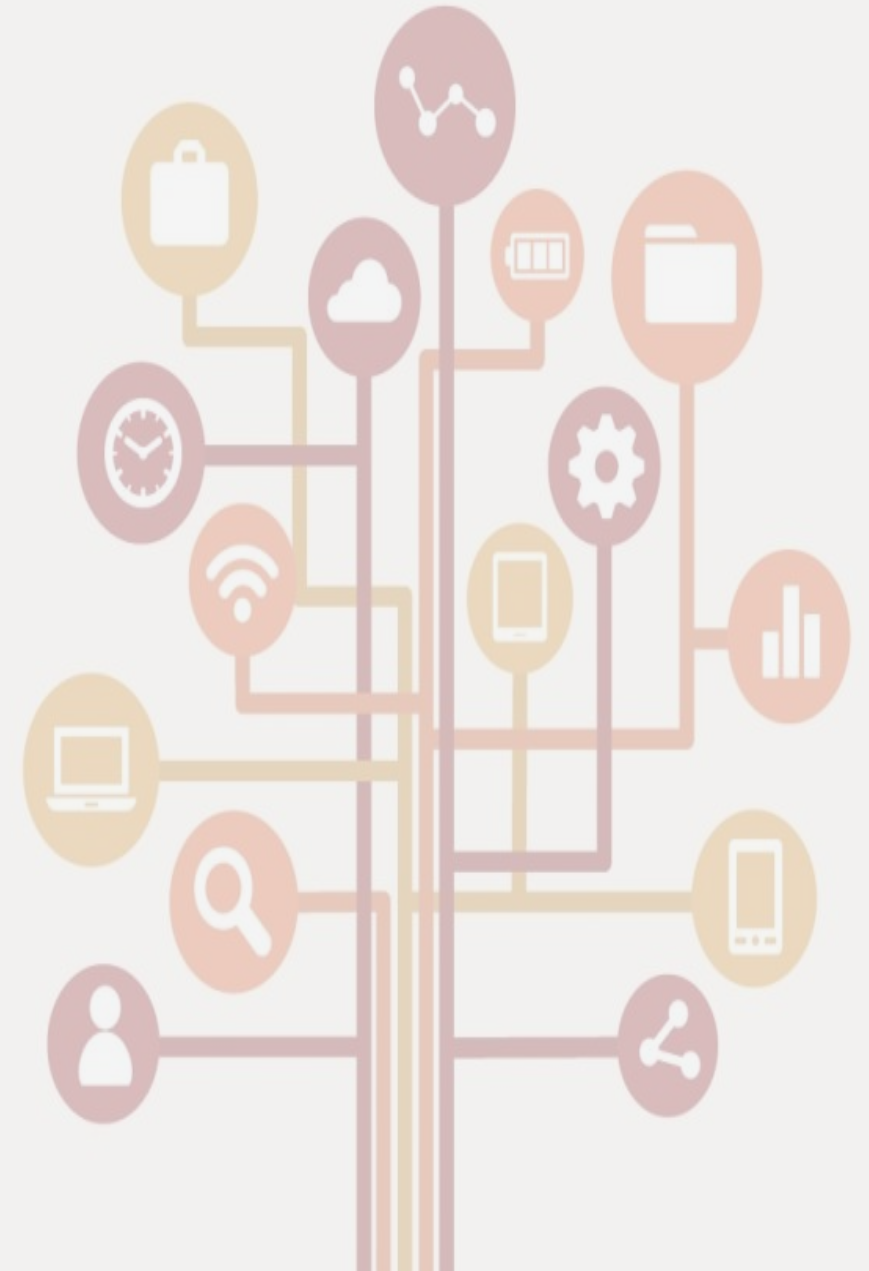
extendibility

practicability

novelty

quality criteria

intuitive understandability



# Methodology

process model

goals

e.g. to reach security, safety, ergonomics, quality levels

design primitives

schema or design process 'molecules'

means for design product analysis

e.g., reachability

# Process Model Aspects

selection & instantiation of goal templates

complexity treatment

reuse of former design/development results

ensuring performance requirements, security

ensuring quality standards

controlled design document evolution,  
validation and verification

prototyping

# Methodology

method style support

applicability

conclusiveness of process model steps  
(intuitive, reasonable, convincing)

learnability of the process model

model management support: tool

# Documentation

references

education (textbook, courses, certificates)

clearness

distinction from other DSMMs

tolerance against variations of conception,  
methodology, process model

description of the DSMM scope



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# Example HCM-L: A Domain Specific Modeling Language for Ambient Assistance

# HCM-L: Human Cognitive Modeling Language

Human Behavior Centered DSML

Reduced complexity: Small set of modeling notions

Representations aligned with Moody's principles

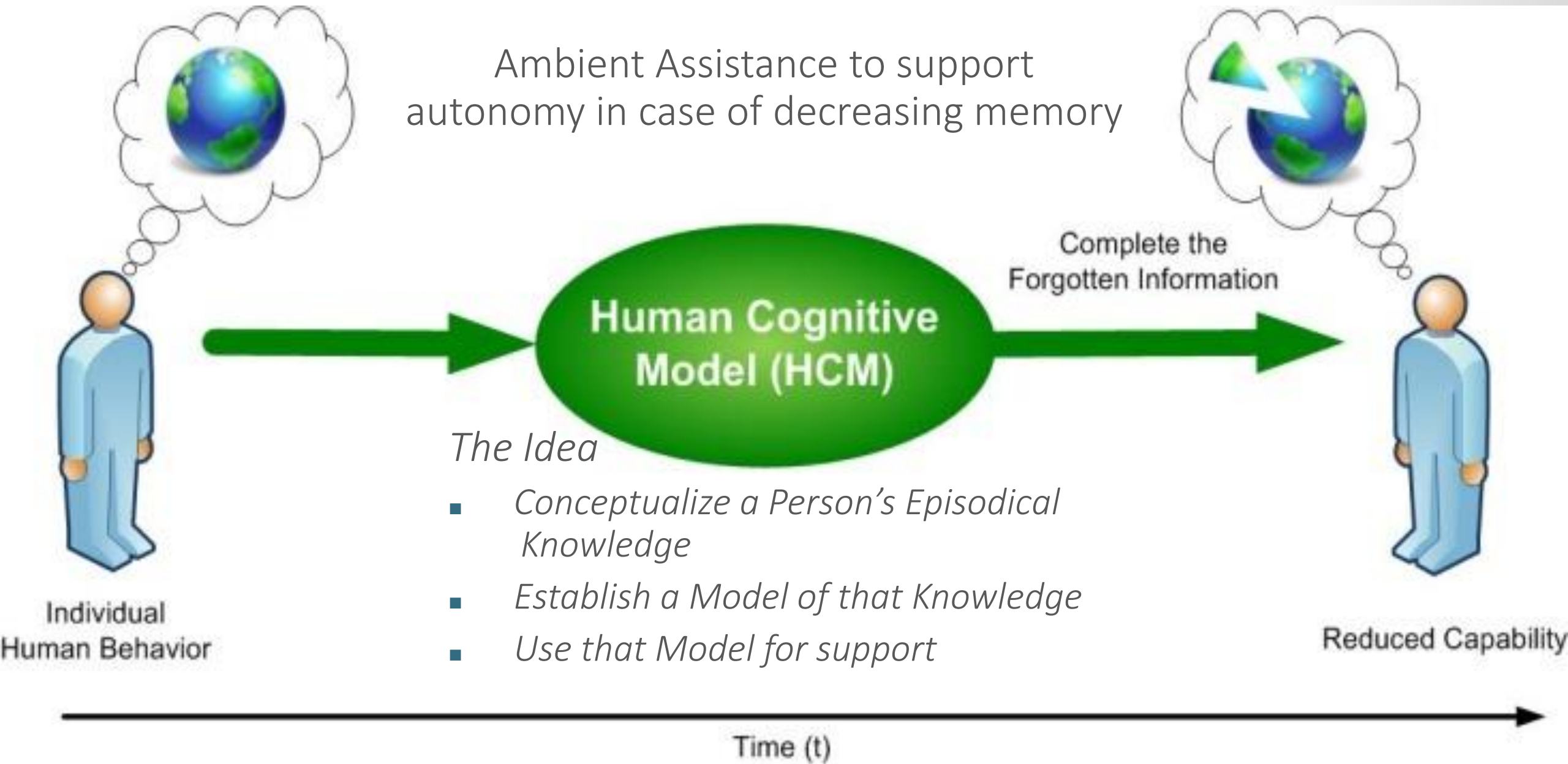
Goal: Intuitive understandability for domain experts (caregivers, doctors)

Developed in the context of the HBMS project



# HBMS: Human Behavior Monitoring and Support

Ambient Assistance to support autonomy in case of decreasing memory



# Motivation

## 5 “Grand Challenges” of the European Union

Máire Geoghegan-Quinn, EU Commissioner for Research, Innovation and Science; <http://www.research-europe.com/index.php/2011/08/595>

- climate change, energy, food security, **health**

- ageing population

Population 60+	Europe	Austria	Carinthia
2050	ca. 30%	34,5%	38,8%

[Ref.: Statistik Austria]

- increasing share of older persons
- decreasing number of working people
- increasing lack of care givers
- **need of assistive systems**

# Basic Domains for Assistive Systems

## Basic Activities of Daily Living (ADL) [Katz]

- Bathing
- Dressing
- Toileting
- Transferring
- Continence
- Feeding

|

## Instrumental Activities of Daily Living (IADL)

- Ability to use the phone
- Shopping
- Meal Preparation
- Homework
- Laundry
- Mobility
- Responsibility for taking medications
- Ability to manage finances

*Lawton, M.P., and Brody, E.M. "Assessment of older people: Self-maintaining and instrumental activities of daily living." Gerontologist 9:179-186, 1969.  
[http://son.uth.tmc.edu/coa/FDGN\\_1/RESOURCES/ADLAndIADL.pdf](http://son.uth.tmc.edu/coa/FDGN_1/RESOURCES/ADLAndIADL.pdf)*

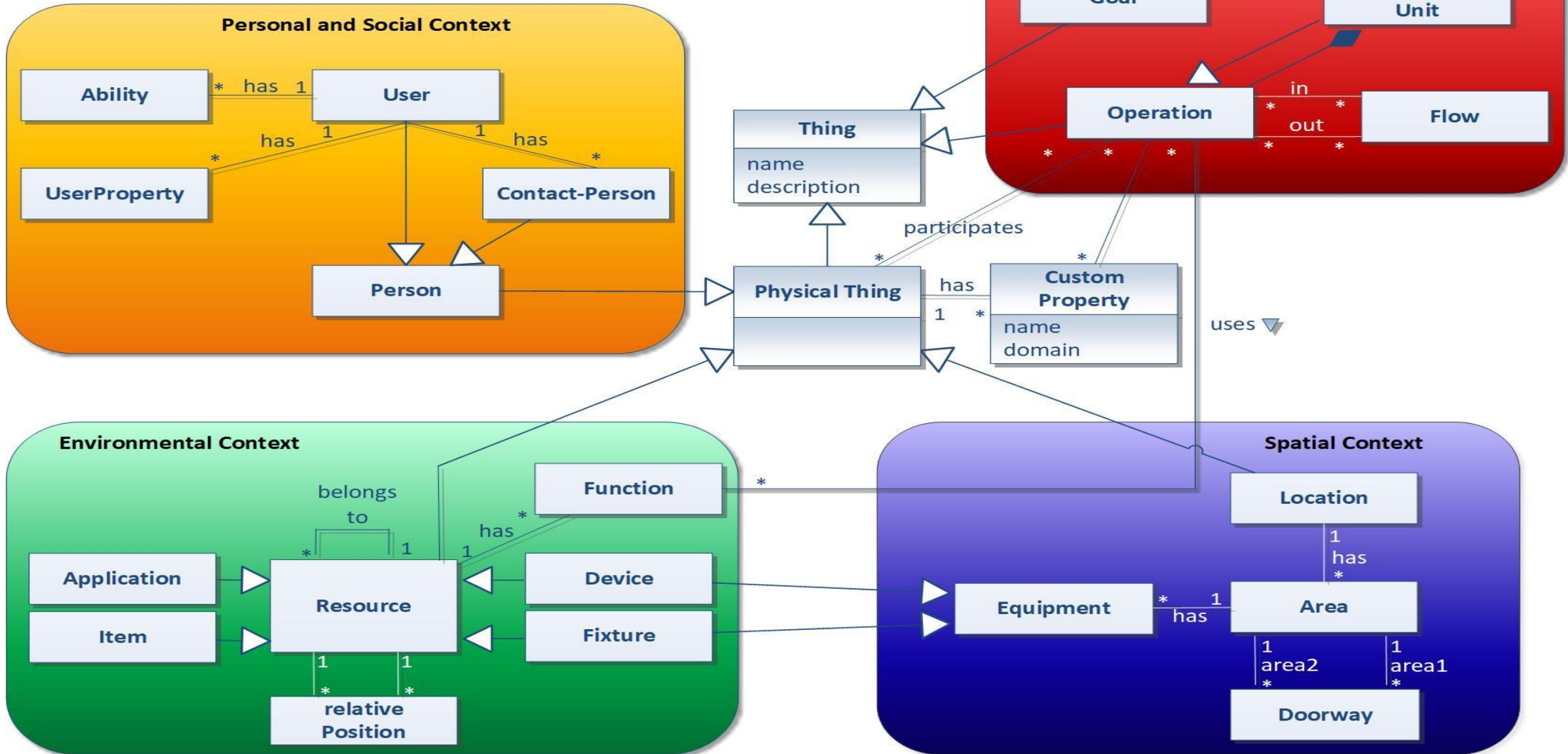


# Contexts to be considered



















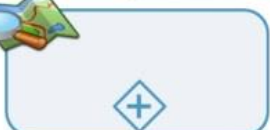


*Kofod-Petersen, J. Cassens: Using Activity Theory to Model Context Awareness. In: Modeling and Retrieval of Context, Springer LNCS 3946, 2006, pp 1–17.*

# HCM-L Metamodel



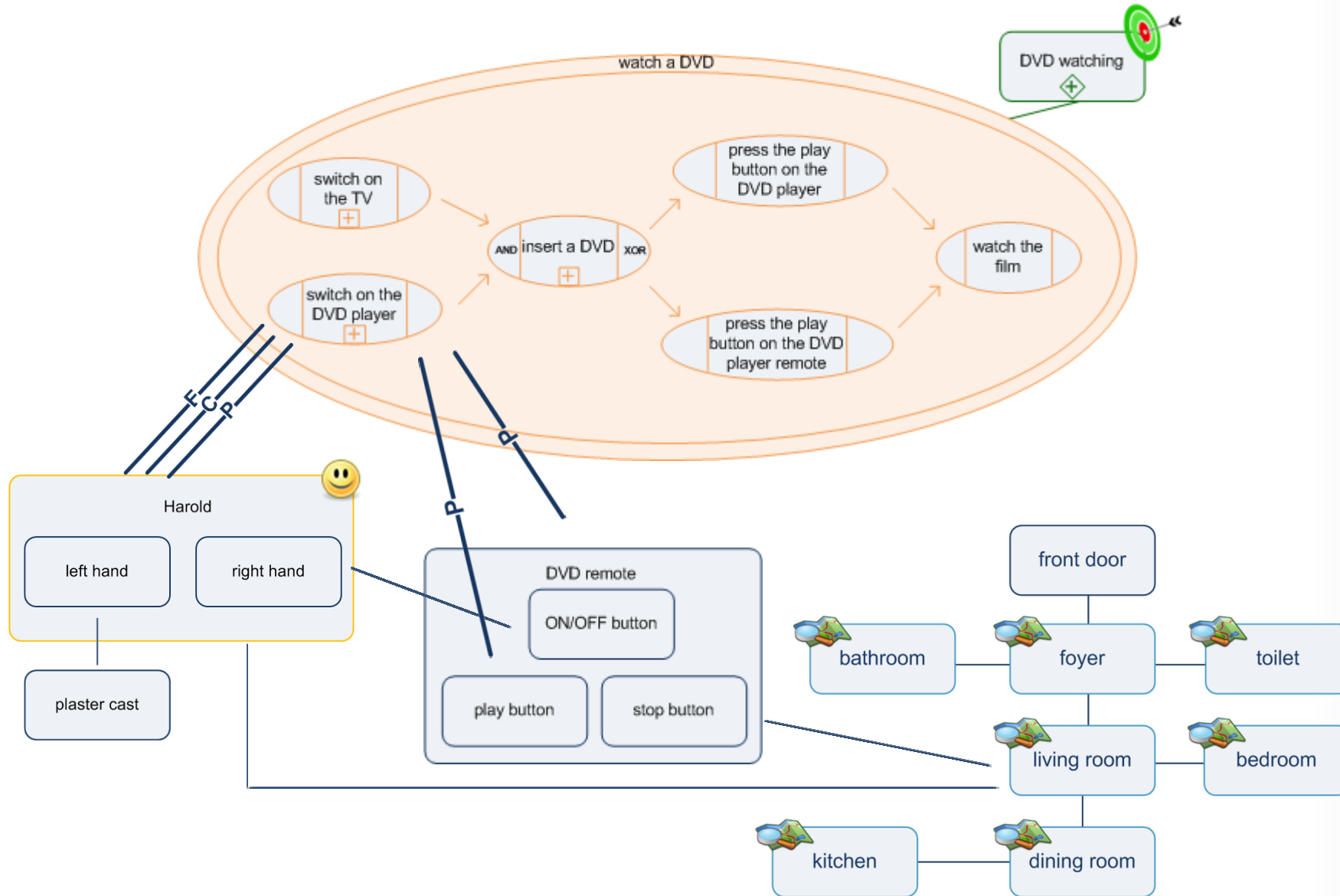


# HCM-L Elements

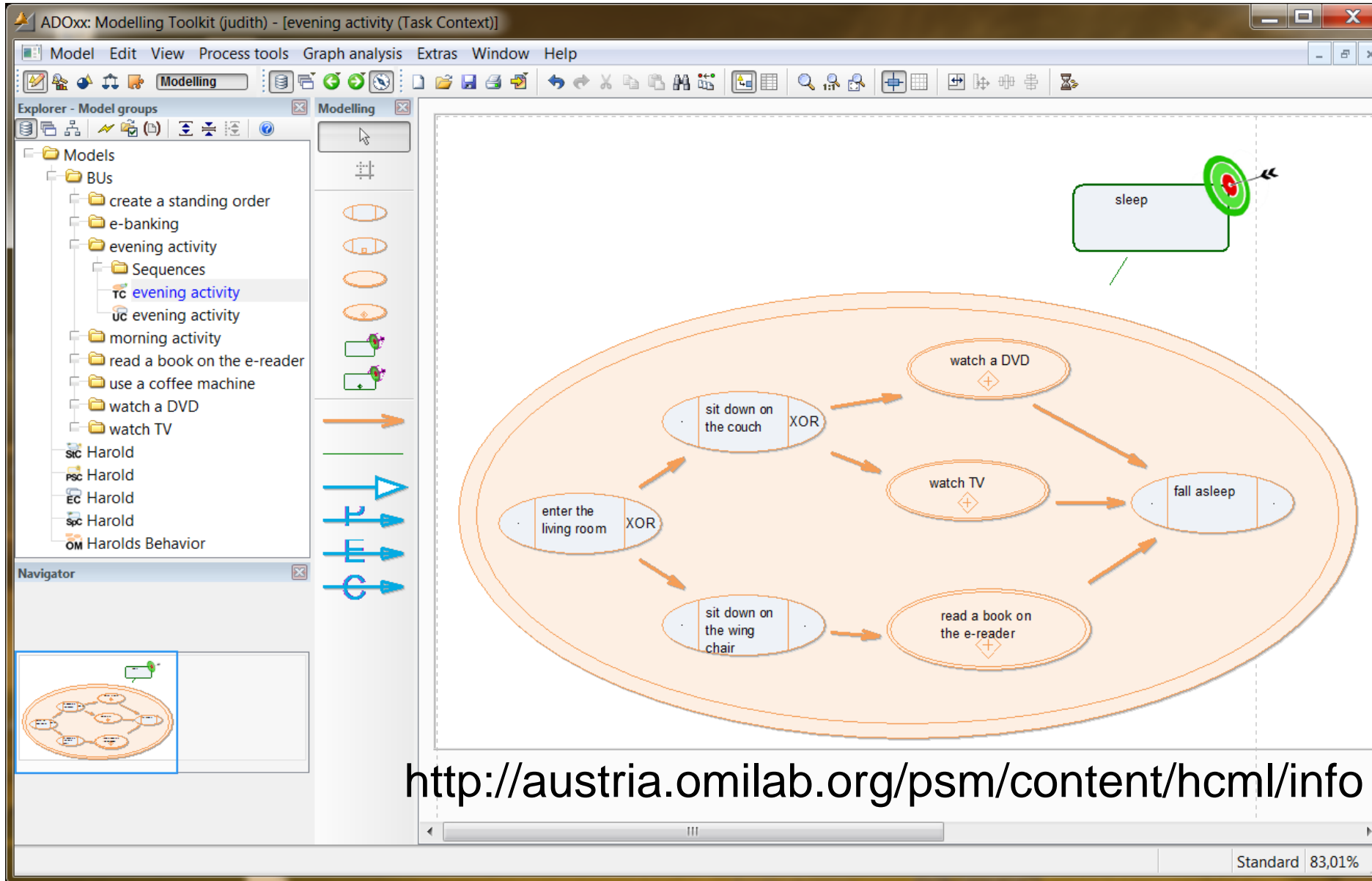
Basic Elements	Thing	Connection	Subelements
 <p>Thing</p> <hr/>  <p>Connection</p>  <p>Operation</p>  <p>Flow</p>  <p>Behavioral Unit</p>	 <p>Person</p>  <p>Location</p>  <p>Goal</p>	 <p>Is-A</p>  <p>Calling</p>  <p>Participating</p>  <p>Executing</p>  <p>has</p>	     

Moody, D.: The "Physics" of Notations: Toward a Scientific Basis for Constructing Visual Notations in Software Engineering. IEEE Trans. Software Eng. 35, 756-779 (2009)

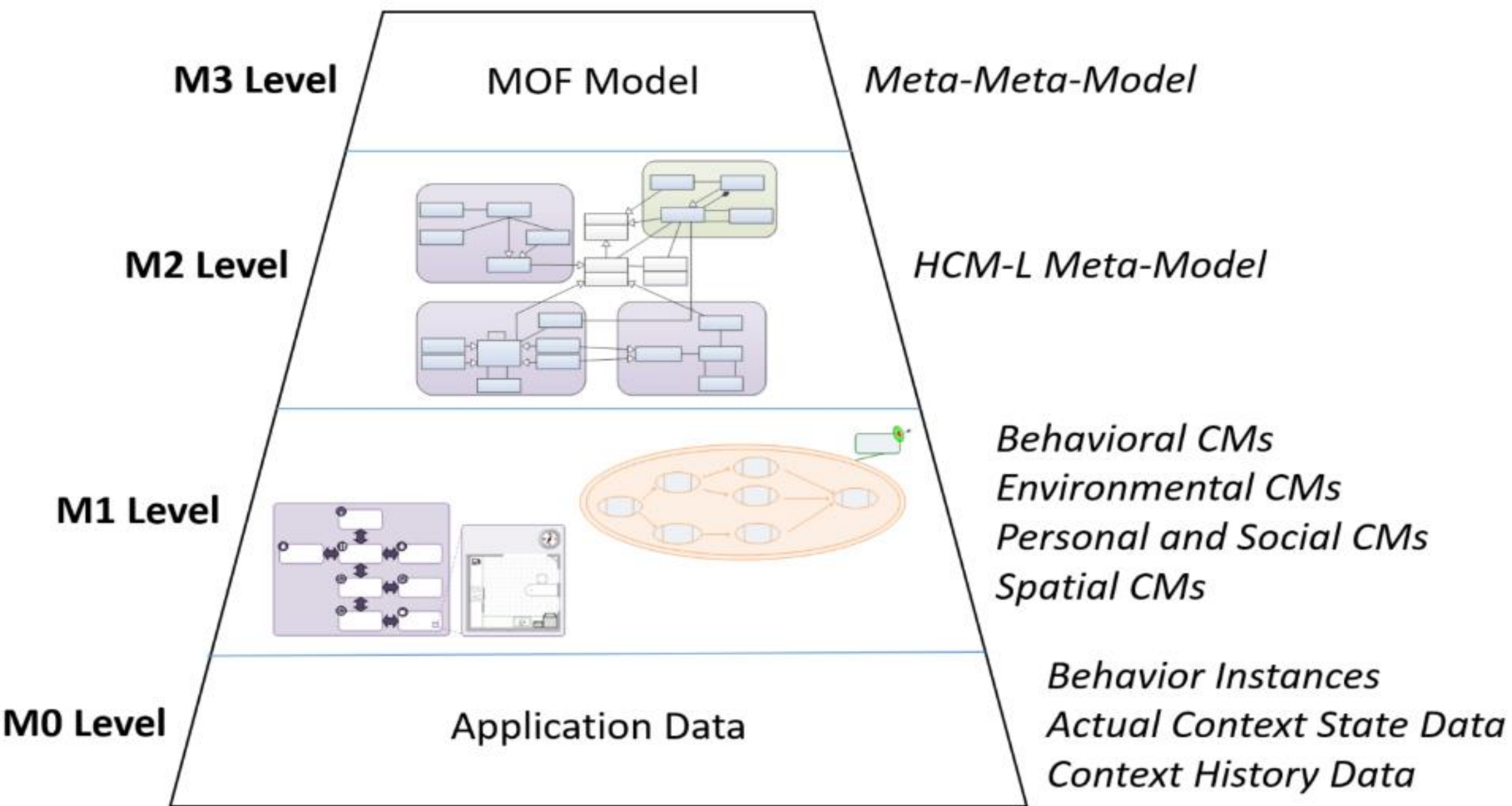
# Model Example



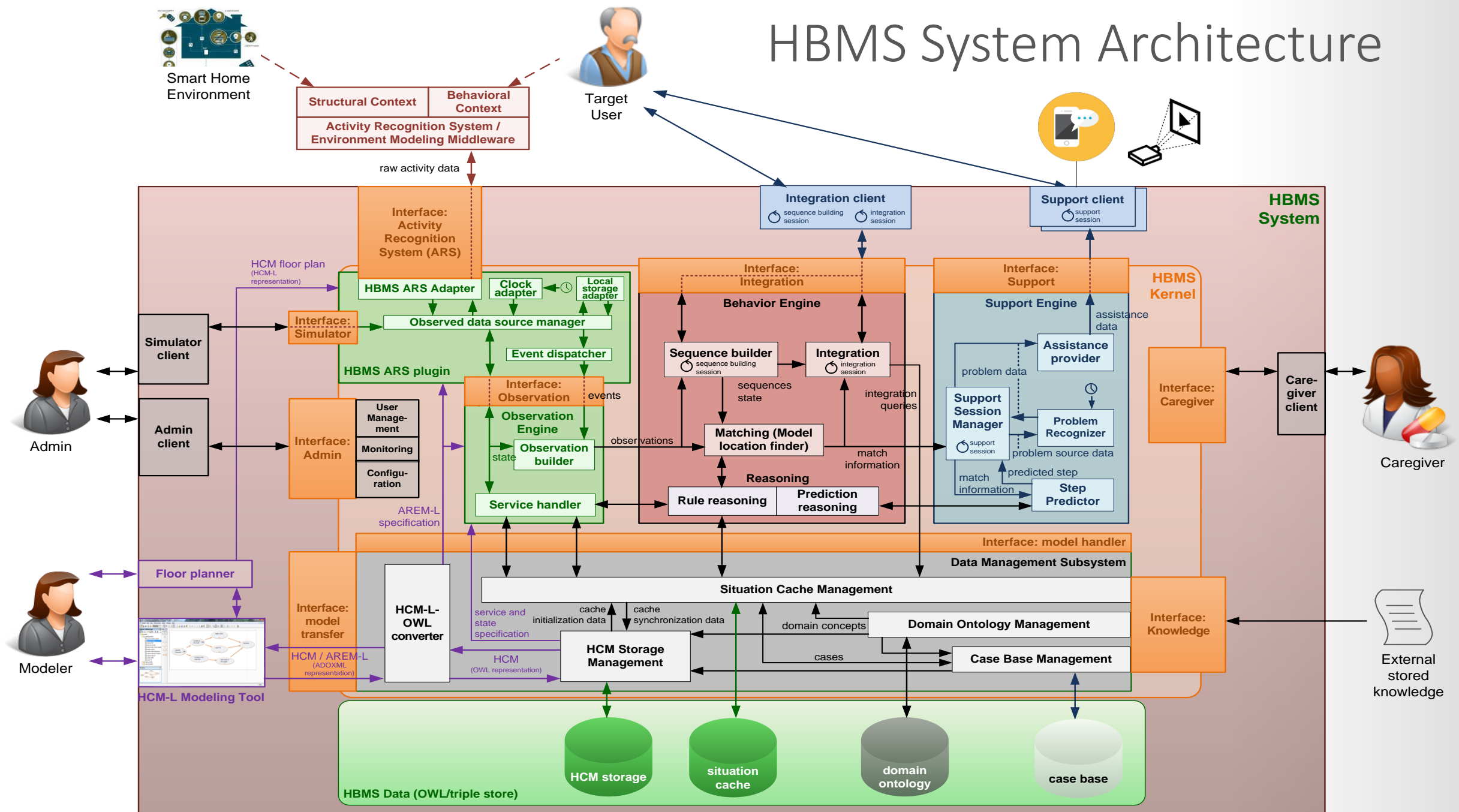
# HCM-L Modeler



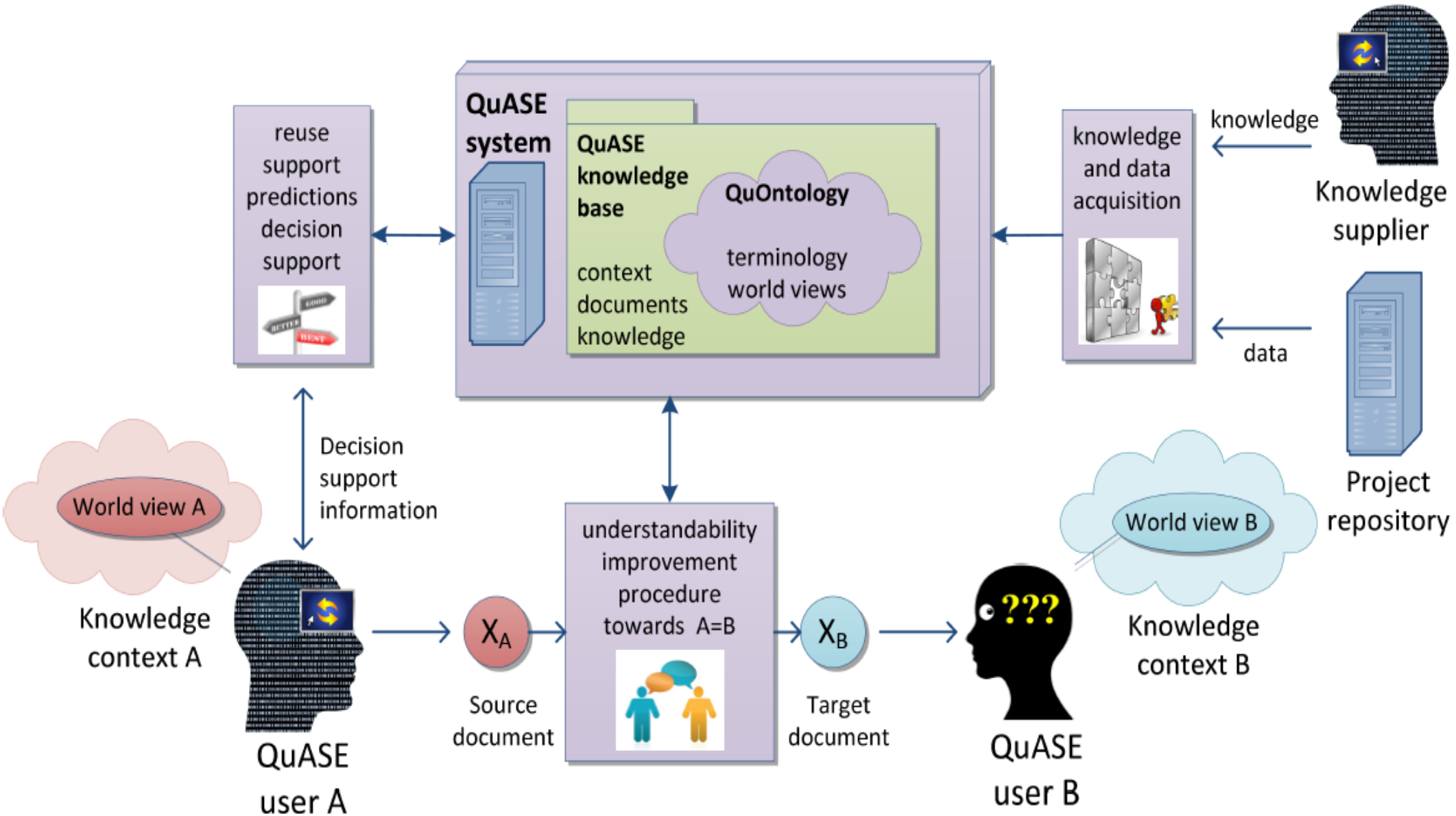




# HBMS System Architecture



# Current Research: Quality Aware Software Engineering



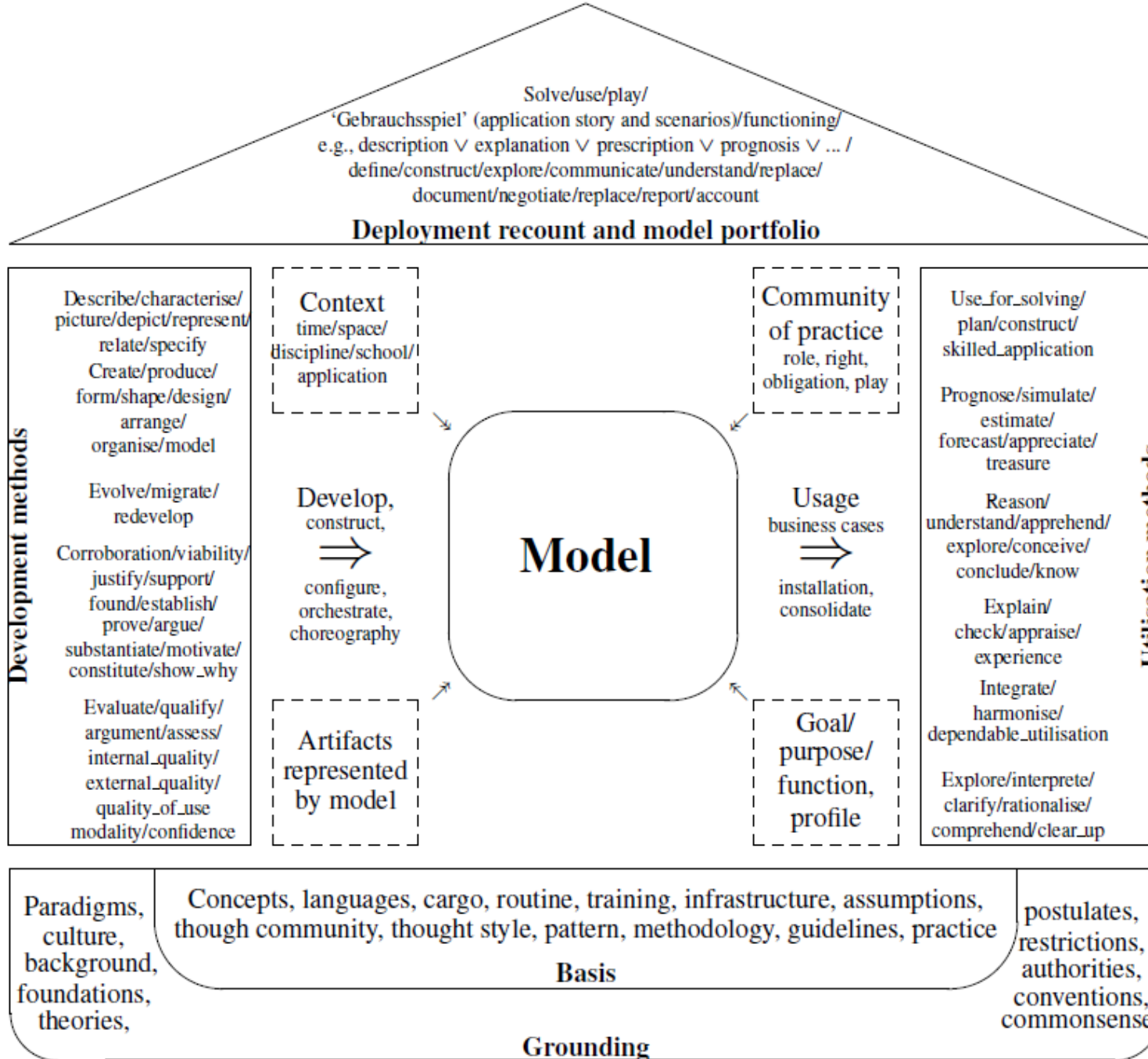


Figure 5: Facets of the model with grounding and basis as the fundament, with four governing directives, with technical and technological pillars for development and utilisation, and with the application roof

Bernhard Thalheim:  
 „The Conceptual Model: An Adequate and Dependable Artifact Enhanced by Concepts“. Information Modelling and Knowledge Bases, Vol 25, IOS Press, 2014

<https://www.youtube.com/playlist?list=PL-e6CFSCbRDf3MqjtFaJyc73C0ZkPg19n>

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- F. Al Machot, H.C. Mayr: Improving Human Activity Recognition by Smart Windowing and Spatio-Temporal Feature Analysis. In: Proc. 9<sup>th</sup> Int. Conf. on Pervasive Technologies Related to Assistive Environments PETRA 2016, ACM Digital Library Proceedings, 2016.
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Thanks for your attention.

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## The Application Engineering Research Group



# Fields

- Modeling Methodology
- Requirements Engineering
- Language Engineering
- Knowledge Engineering
- User Centered Applications
- E-Learning



“There is nothing more practical than a good theory”

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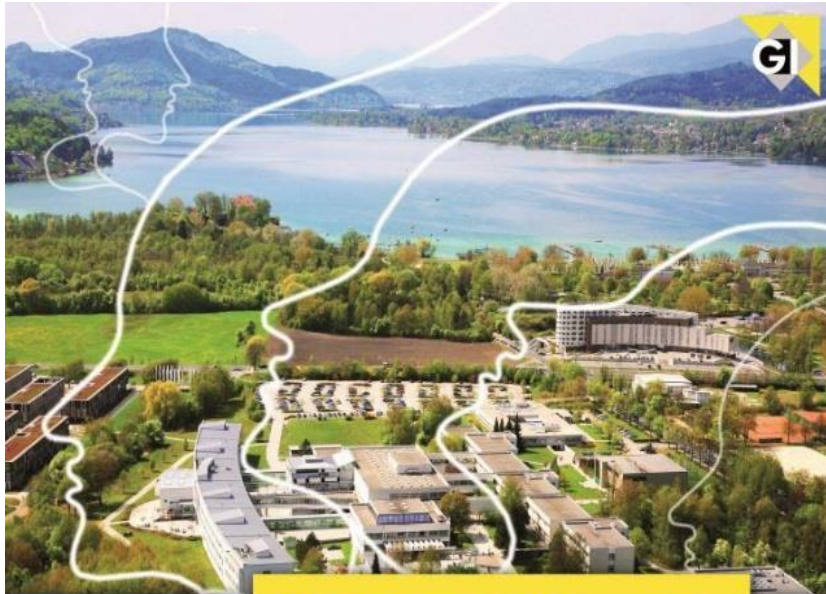
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Andreas Reuter HTS, EML und Universität Heidelberg  
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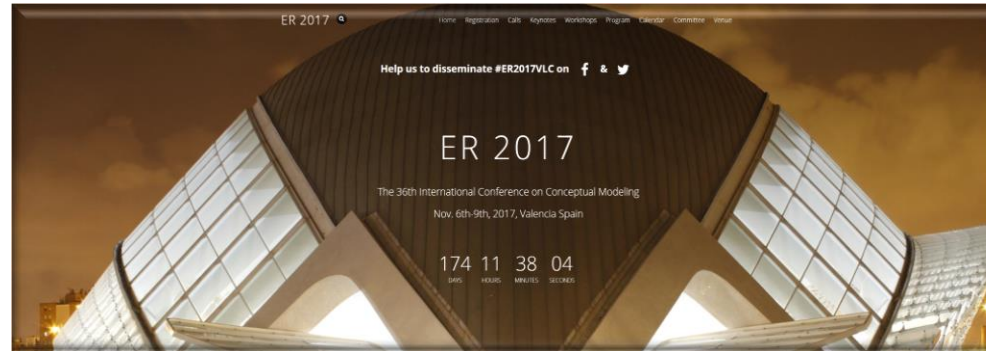
Sabine Herlitshka Infineon Technologies Austria AG  
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Introduction and Fundamentals	Scientific Writing
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### 80 Einheiten Strategic Management

Introduction to Strategic Management	Business Models, Service Level Agreements, Delivery Concepts and IT-Strategy Alignment	Internal and External Strategic Analysis (SWOT)	IT Governance and Certificates
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### 88 Einheiten Operational IT Management

IT Controlling and IT Benchmarking	Operational Management 1: IT Cost Accounting	Operational Management 2: Managing Cost and Success	Strategic IT-Management
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### 96 Einheiten Software and Data Management

IT in Business Processes	Enterprise Architecture Management and Virtualization	IT Security and Security Policies, Cryptology and Authentication	Software Development Processes
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### 112 Einheiten Technology

Data Management	IT Networks and Network Technologies	Web- and Web-2.0-Technologies	Workplace Technologies	Tools and Automation
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### 48 Einheiten IT Law

IT Law Overview, Standards, Certificates and Related Areas	IT Contract Law, Copyright Law, Privacy	Procurement Law and Tendering
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### 48 Einheiten IT Business Consulting

Introduction into Consultative Selling	Sales and Bid Processes
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### 96 Einheiten Project, Change and Personal Management

Project Management According to PMA/IPMA	Change Management in the context of IT-Systems Implementation	Competence Development and Time Management	Team Development
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### Abschluss Master Thesis

## Module und Lehrinhalte



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- Universitätslehrgang: IT Business Solutions
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- oder per Email: [heinrich.mayr@aau.at](mailto:heinrich.mayr@aau.at)

Danach laden wir Sie zu einem persönlichen Gespräch ein und klären die Details. Wir freuen uns auf Sie!

### Lehrgangsleitung und -konzeption:

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[heinrich.mayr@aau.at](mailto:heinrich.mayr@aau.at)



### Lehrgangsmanagement und -büro:

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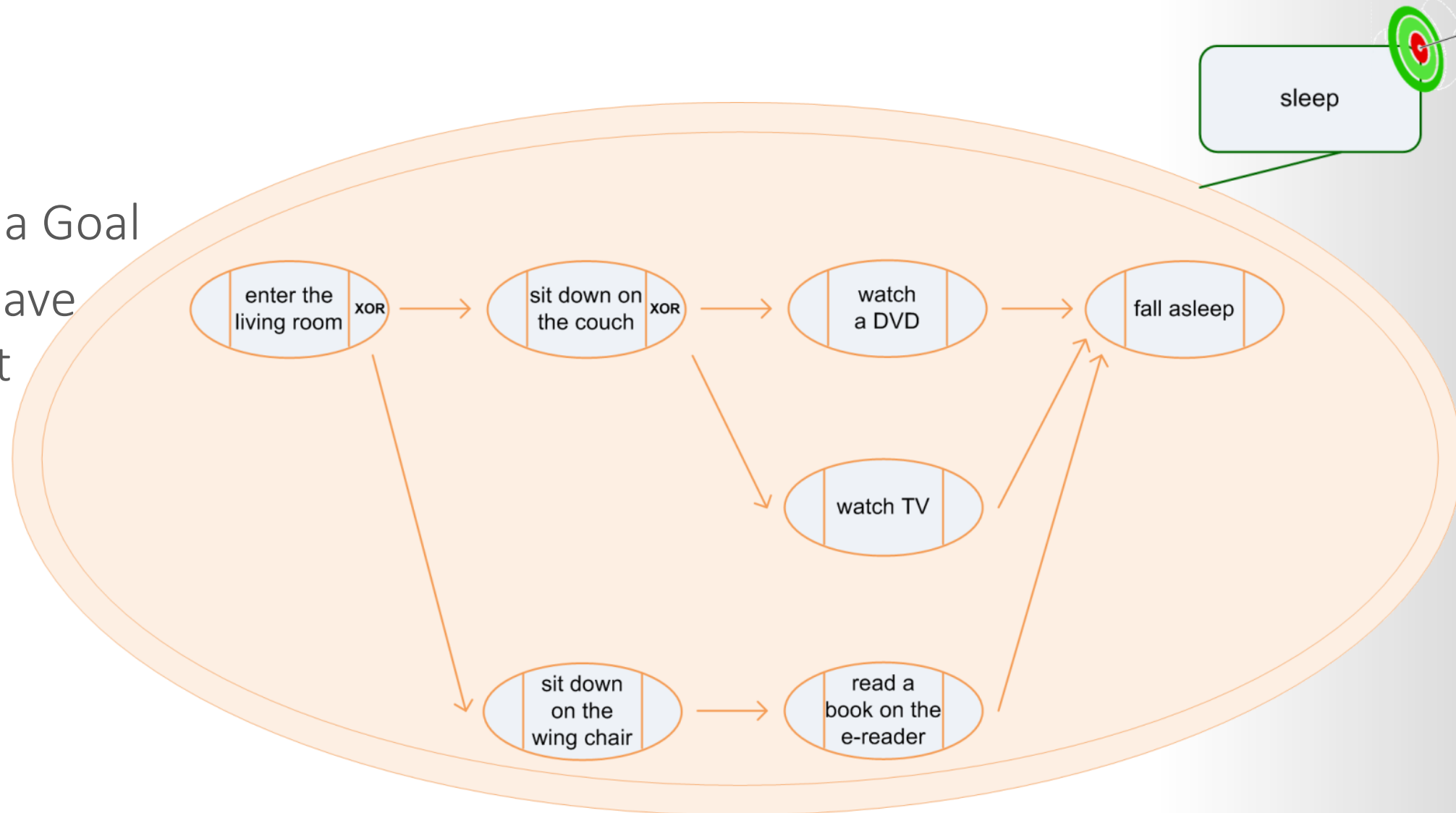


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# Behavioral Unit

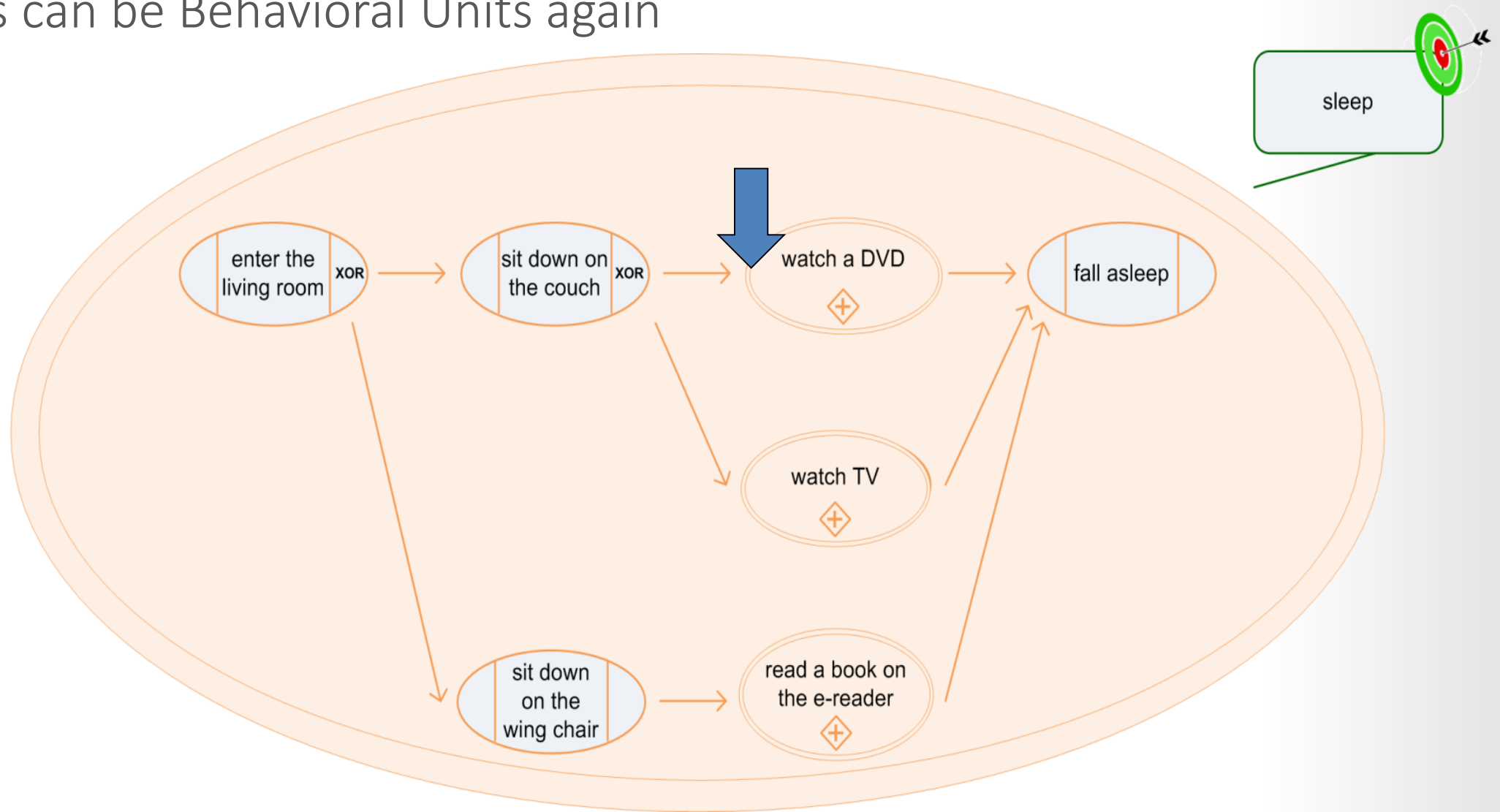
- Aggregate of connected Operations
- Is to achieve a Goal
- Operations have pre- and post conditions



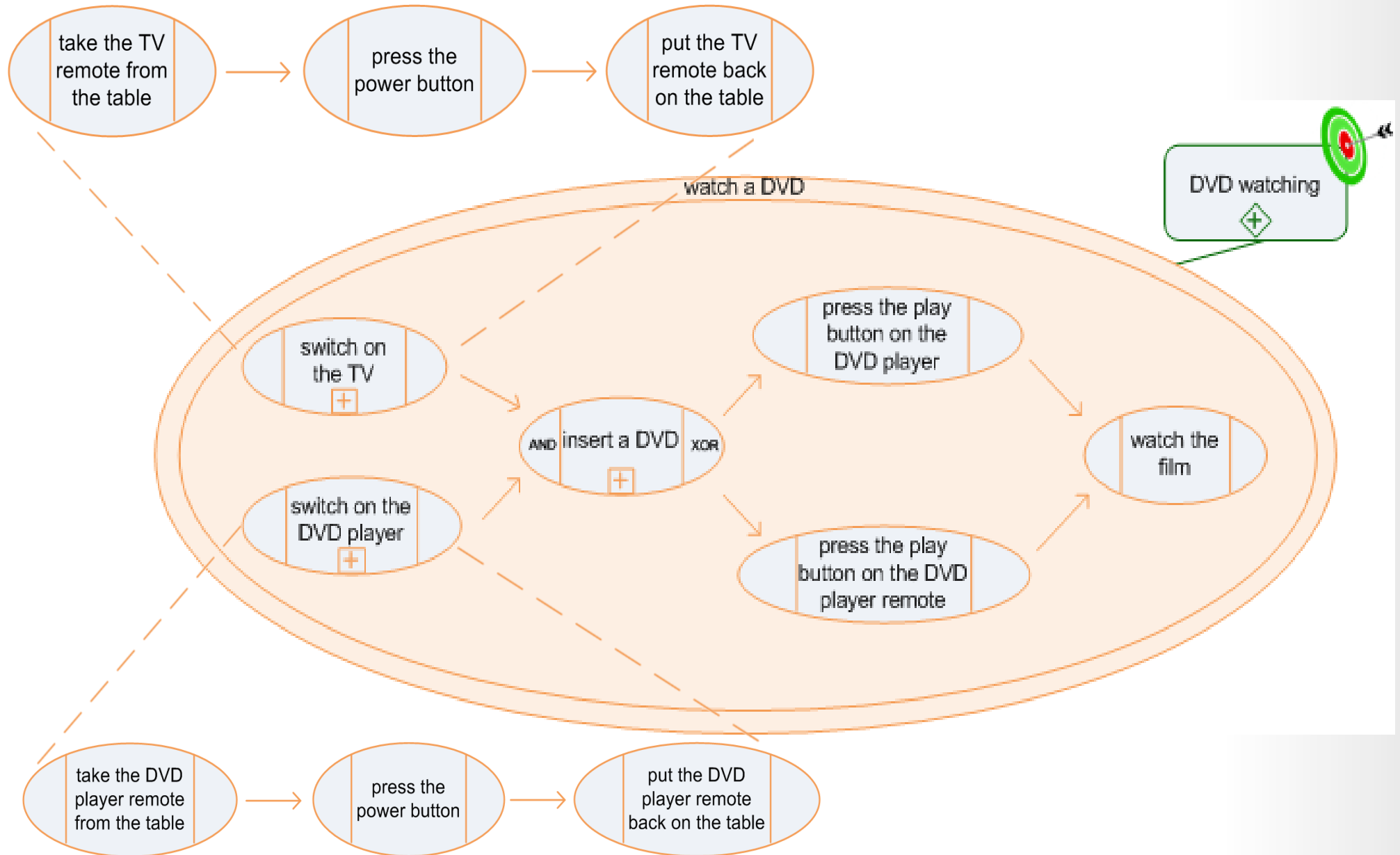


# BU Refinement

Operations can be Behavioral Units again



# Operation Macros



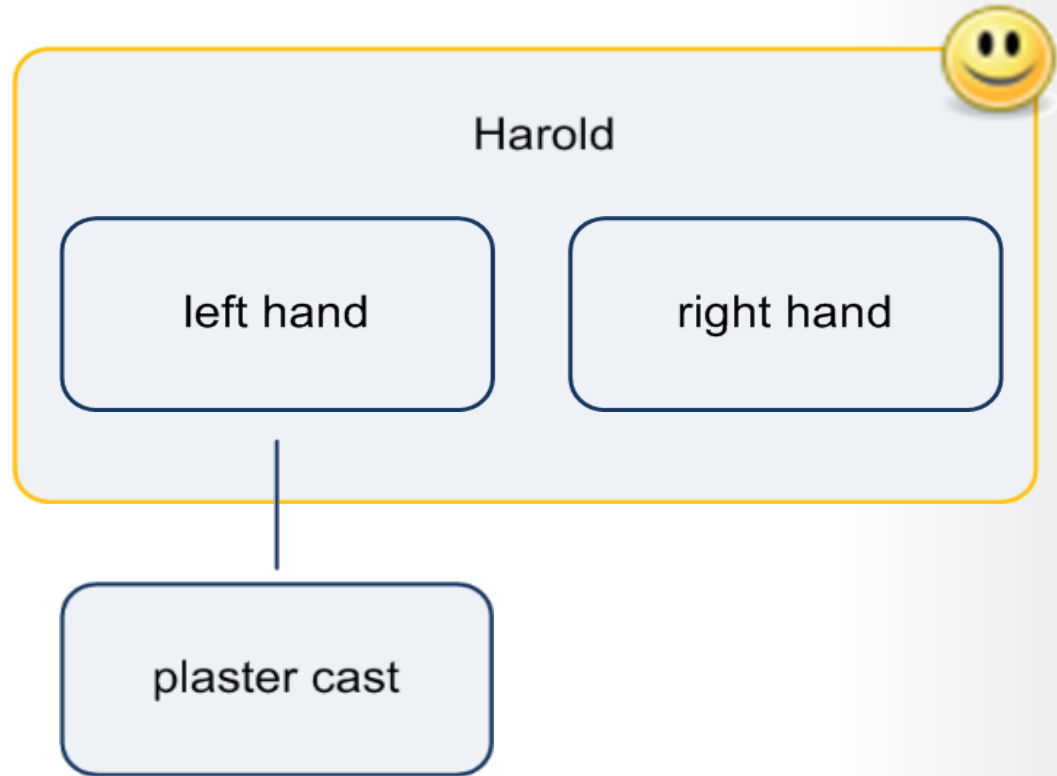
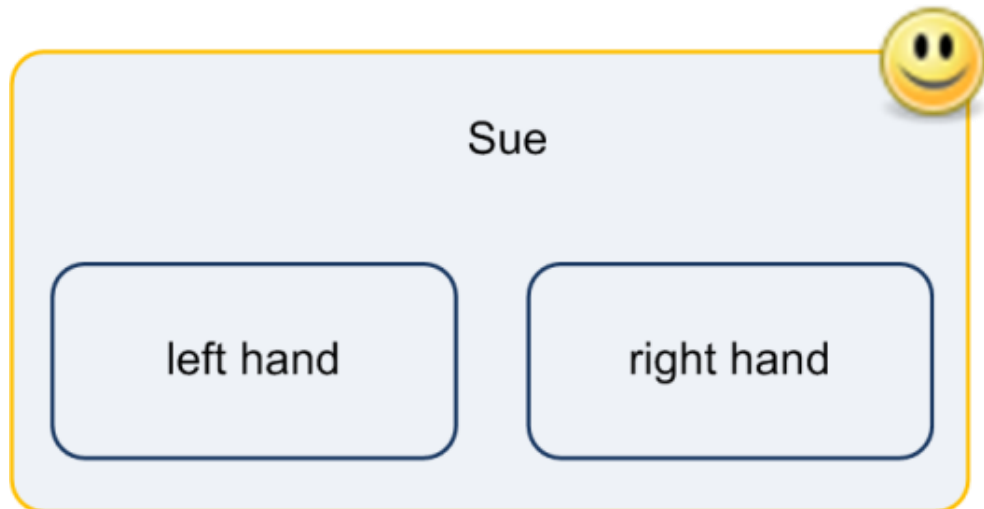
# Personal & Social Context

- Person & Things

Things can be part-of a person

- Connections between Things

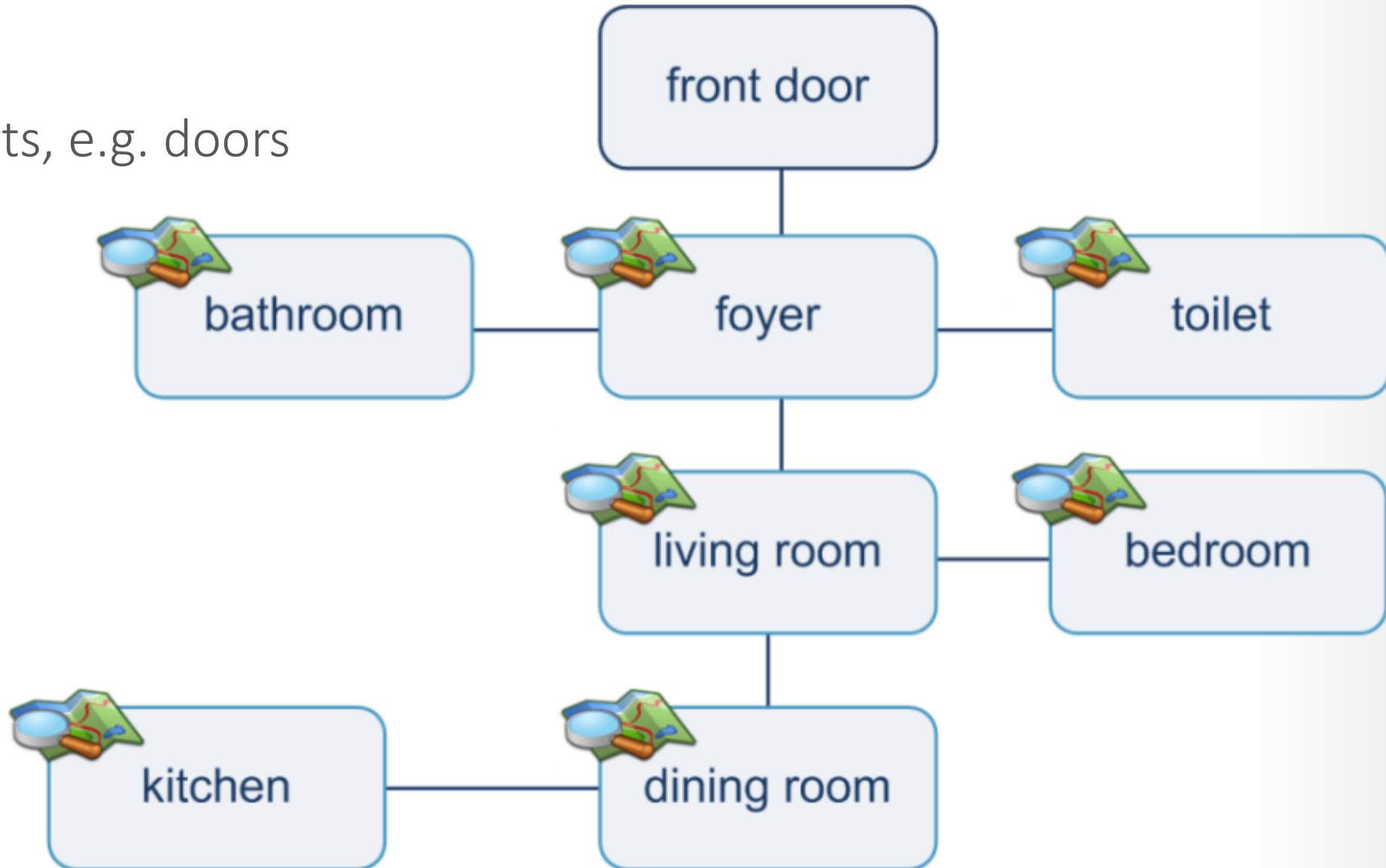
- Social environment



*Moody, D.: The "Physics" of Notations: Toward a Scientific Basis for Constructing Visual Notations in Software Engineering. IEEE Trans. Software Eng. 35, 756-779 (2009)*

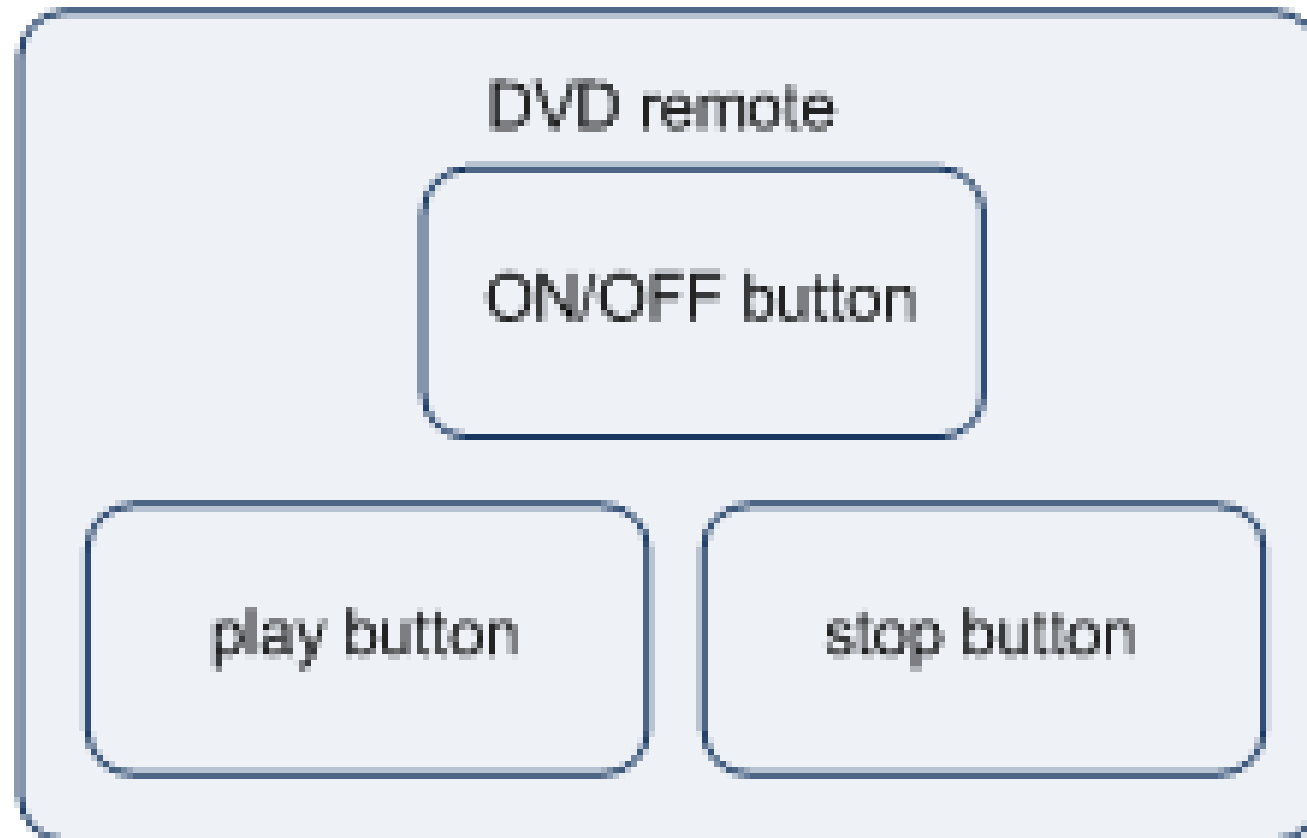
# Spatial Context

- Locations
- Stable parts, e.g. doors

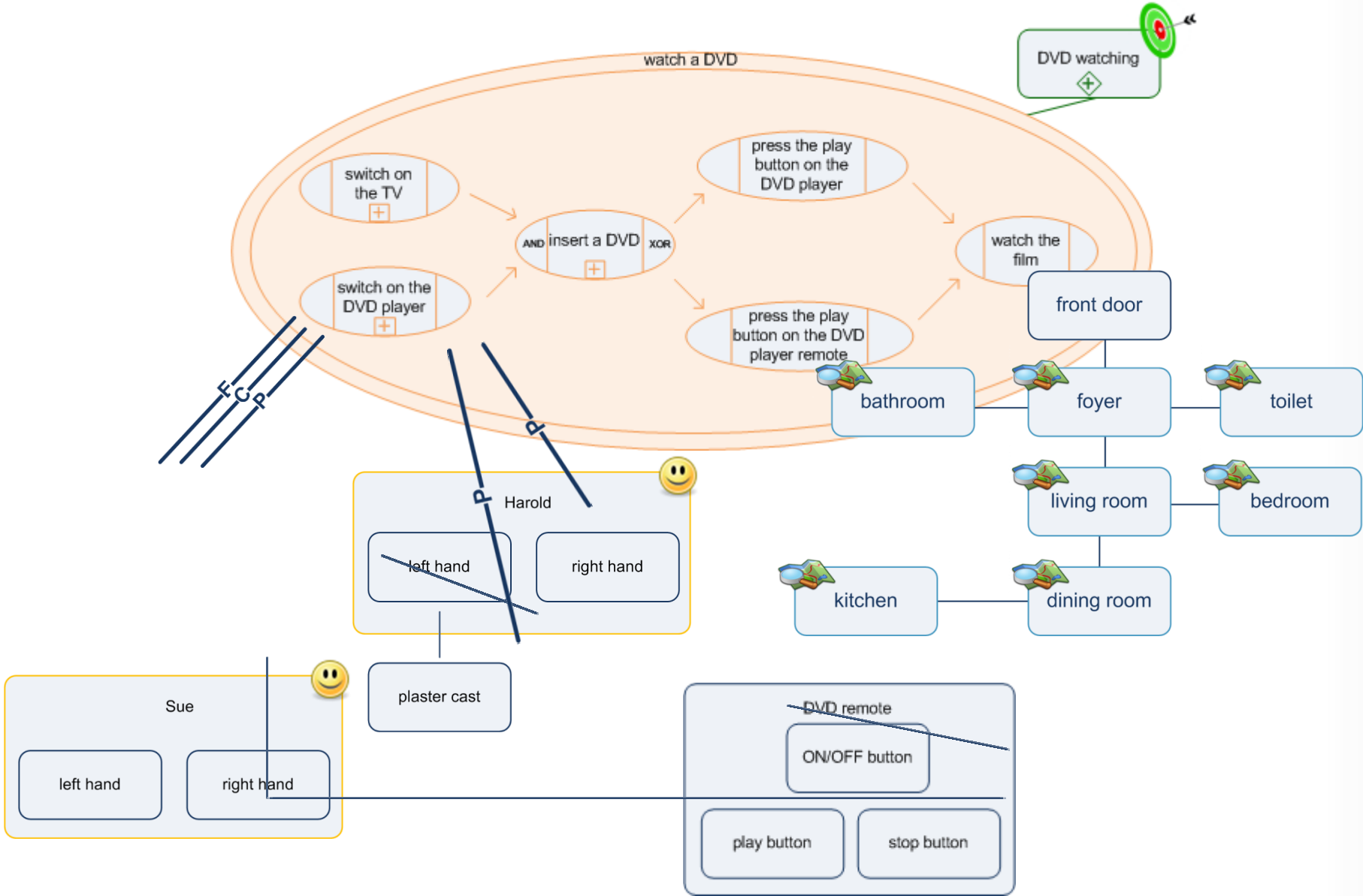


# Environmental Context

- All Relevant Things
  - Take Part in Operations
  - Resources
- Connections
- Properties

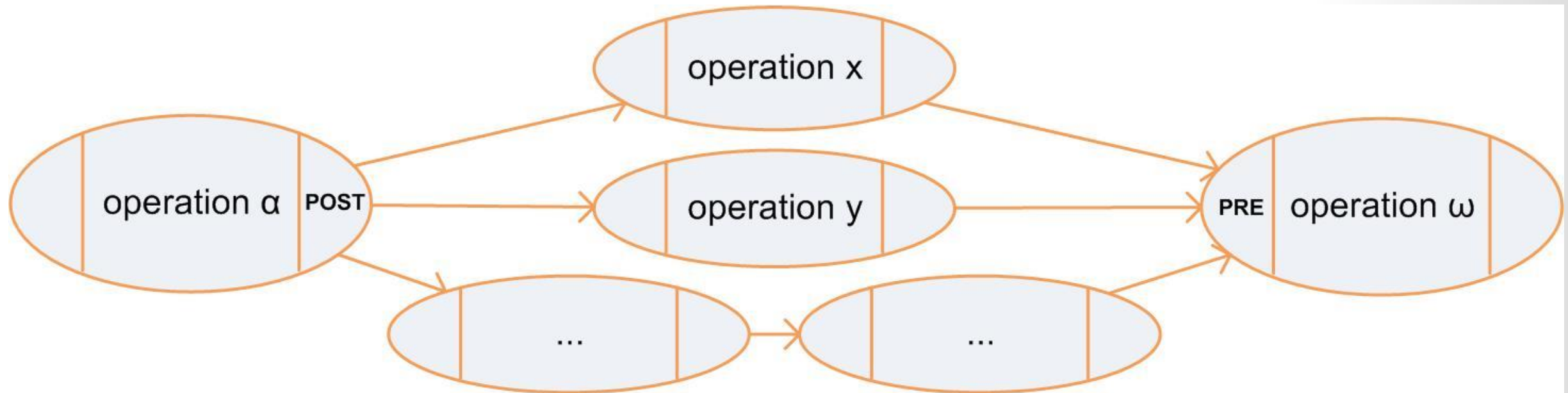


# User Context



# Textual Notations

- Conditions
- Pre-Condition
- Post-Condition
- Instructions of Operations



# Conditions

Logical expressions that refer to (combinations of)

- (values of) properties of things and connections
- time points, time intervals
- operations

Simplified grammar:

```
<condition> ::= <reference.value> <relop> <value> |  
               <element> <elop> <element> | <element> <elop> <value>  
               <condition> {AND,OR, XOR} <condition> |  
               NOT <condition>
```

```
<reference.value> ::= <element.property> | <timefunc>
```

```
<relop> ::= <, <=, =, <>, >=, >
```

```
<elop> ::= is-in, is-at, is-on, is-under, ...
```

```
<timefunc> ::= getTime, getDAY, getMONTH, getYEAR ...
```



# Examples

Harold.status <> ,sleep'

kitchen.temp >= 20 AND window.state= ,closed'  
AND getTime <= 14.00.00

Harold is-in ,kitchen' OR Harold is-at (40.75,73.97,12.00)

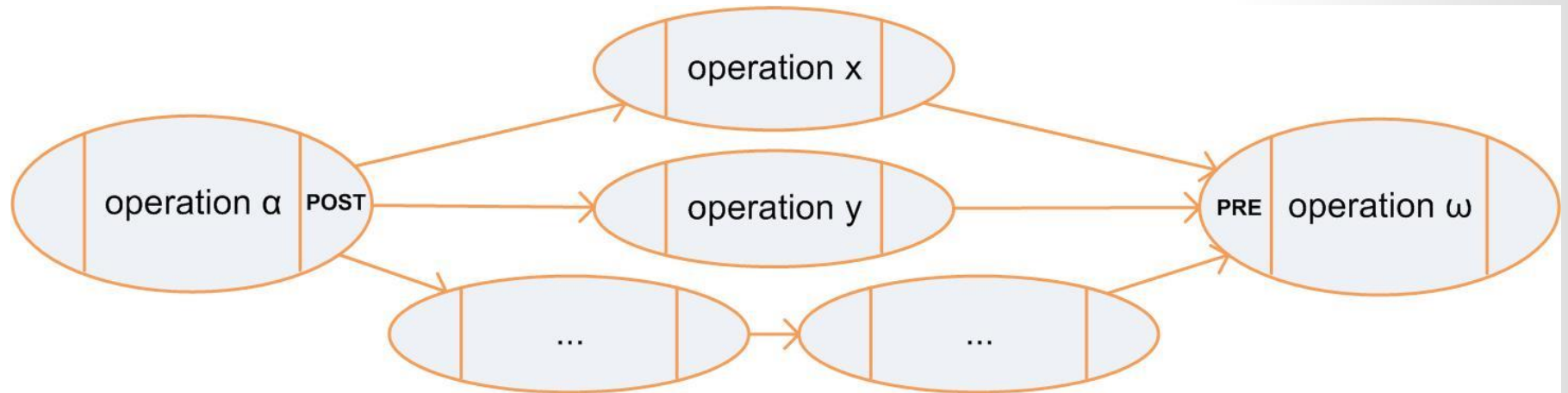
# Pre-Condition

$\langle \text{pre-condition} \rangle ::= \langle \text{condition} \rangle \mid \langle \text{preexp} \rangle \mid$

$\langle \text{preexpr} \rangle \{ \text{AND} \mid \text{OR} \mid \text{XOR} \} \text{condition} \mid \text{NULL}$

$\langle \text{preexp} \rangle :: \text{predecessor} \{ = \mid \langle \rangle \} \langle \text{operation} \rangle \mid$

$\{ \text{AND} \mid \text{XOR} \mid \text{SOR} \} ( \langle \text{preexp} \rangle, \langle \text{preexp} \rangle )$



## Examples

predecessor = 'watch a DVD'

AND (predecessor = ,switch on the TV', predecessor = ,switch on the DVDplayer') AND Harold is-in ,dining-room'

# SOR

Special operator SOR („synchronized OR“)

Execute the operation if

waitfor { n | ALL | list\_of <operation>} preceding operations are finished

Example:

SOR „write mail“ waitfor 1

# Post-Conditions

reference to subsequent operations

define, which successor operation(s) is/are executed next based on conditions related to the execution of the given operation

# Instructions

Procedure to be executed

Statements

Add (Thing x, Connectionname, Thing y)

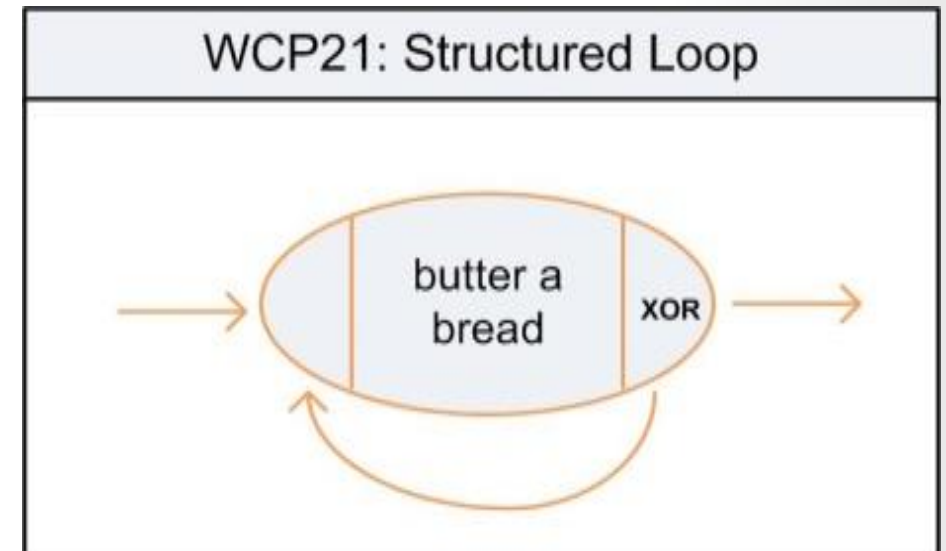
Remove (Thing x, Connectionname, Thing y)

Thing Name.Property Name = new Value

If (condition) then [] else [];

Loops

Graphical language level



# Reasoning for Support

## based on Answer Set Programming (ASP)

- stable model (answer set) semantics of logic programming
- oriented towards (primarily NP-hard) search problems
- time: extensional predicate with a finite domain
- optimization: via minimization and maximization
- adding a constraint  $A$  to a logic program  $P$ : eliminates the models that violate  $A$  from the set of models of  $P$



# Obtained Results



- Clingo Solver
  - pITX-SP 1.6 plus board (1.6 GHz Atom Z530 and 2GB RAM)
  - Number of facts: 10, 30 and 40 facts (max 8 possible choices)
  - Execution time in average: 0.4-0.6 Seconds
- ⇒ fits for ambient assistance purposes

# Current Project Activities

Connection to Activity Recognition Systems

- Transformation of ARS Output into HBMA Input

- Evaluation of bidirectional benefits

Integration of ARS ourput into the HCM

HCM-L: Specification of the textual language parts

Model visualization

Multimodal support

# Todo's

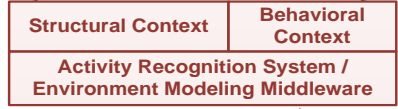
Reasoning for identifying and comparing goals Semantic Analysis:

Uniqueness

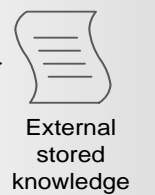
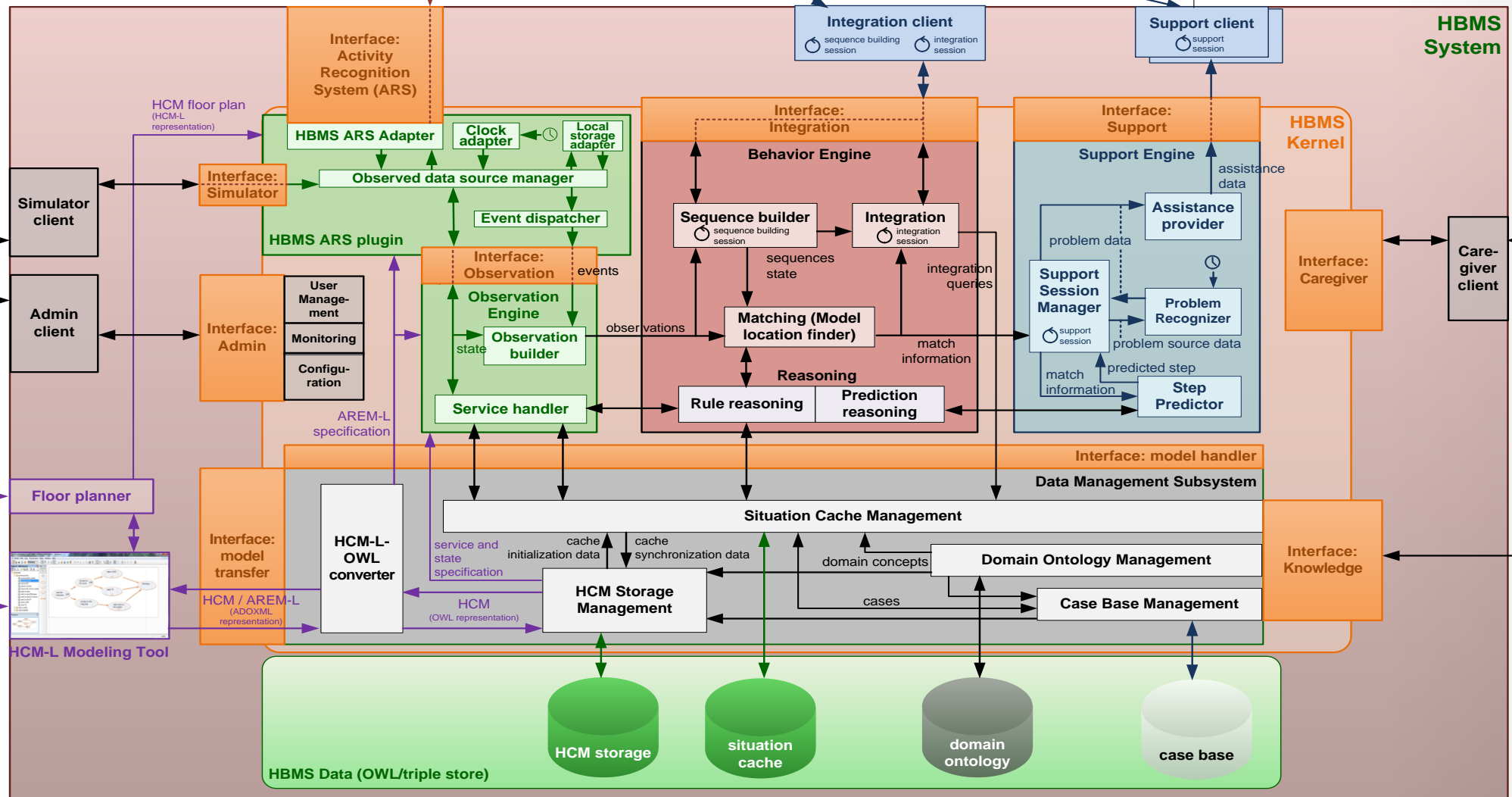
Completeness: A model should describe all intended aspects of its scope and nothing else

- ⇒ Semantic Model Checking
- ⇒ HCM cross checking (all behavioral units)
- ⇒ „Inconsistency“??

# HBMS System Architecture



raw activity data



# Traditional Generic Modeling Languages

- + versatility in arbitrary domains
- + broad body of experience and knowledge from intensive use and research
- “law of logistic growth”
- complexity and lack of concept orthogonality corrupts transparency
- hardly manageable for practical use
- misunderstandings and user demotivation